

CLIENT ALERTS

Canadian Anti-Spam Law

6.30.2014

Butzel Long Client Alert!

Canadian Anti-Spam Law

The new Canadian Anti-Spam Law ("CASL") begins to phase in on July 1, 2014 with the Canadian requirements regulating Commercial Electronic Messages. The purpose of the legislation is to reduce electronic threats to commerce from spam, malware and unauthorized collection of personal data.

To read the complete alert, please click on the file under "Related Links."

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