

# CLIENT ALERTS

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## The SMAC Revolution

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In this alert:

### *The SMAC Revolution*

Businesses are rapidly trying to understand and integrate Social media, Mobility, Analytics and Cloud computing ("SMAC") into their organizations in order to improve customer service and improve their competitiveness in the marketplace. This alert provides insight into the four components of SMAC and identifies some key issues that must be addressed when companies enter into contracts to utilize the technologies associated with these components.

To read the complete client alert, please click the link under Related Files.

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