

SERVICES

Trademark Law

A trademark or a service mark is critical to developing your brand and protecting your valuable reputation in the market place. A trademark can be a word, name, symbol, trade dress, or almost any other device, properly used to identify and distinguish your goods and services from those of your competitors. Trademarks can be the most valuable asset of a company, and can last forever if properly used. Virtually all companies have one or more trademarks, and trademarks are key to building customer goodwill and recognition of your brand.

Our attorneys can help you develop a cost effective International trademark registration and brand strategy. We are experienced in helping with selection of a strong trademark, and clearing, registering, watching and enforcing your most valuable trademarks, worldwide.

Our attorneys also are experienced in bringing or defending trademark infringement cases, engaging in Trademark Trial & Appeal Board proceedings, and working with US Customs to record federal registrations and help prevent import of products infringing your trademarks.

To protect and enhance your brand, our attorneys also deal effectively with trademarks in connection with counterfeits, the internet, social media and domain name issues.

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