

MAYA SMITH

ASSOCIATE

Ann Arbor

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Maya Smith is an Associate in Butzel's Ann Arbor office. Ms. Smith concentrates her practice in the areas of intellectual property and emerging technology, including data protection and cybersecurity.

Maya Smith focuses her practice on all aspects of US and international trademark law. She has extensive experience in global trademark portfolio management, conducting clearance searches and rendering opinions, filing and prosecuting domestic and international trademark applications, and developing domain name strategies, including dispute resolution. Maya also advises clients on trademark monitoring and enforcement strategies, including preparing cease and desist letters and negotiating settlements. She assists with contract drafting, including, licensing, coexistence, and settlement agreements. Her practice extends to representing clients in Trademark Trial and Appeal Board (TTAB) proceedings and litigation matters involving trademark and copyright disputes in federal and state courts. She also assists clients in resolving trademark and copyright infringement issues on social media platforms.

In addition to her trademark know-how, Maya has experience navigating compliance and enforcement matters, managing cyber risks, conducting breach investigations and responses, and advising on legal issues involving emerging technologies.

Maya earned her juris doctor from Western Michigan University Cooley Law School, where she was a member of the Black Law Student Association, the Sports and Entertainment Law Society, and served on the WMU Law Review. She received her Bachelor's degree in Political Science from Spelman College. Before

Primary Practice Areas

Intellectual Property

Cybersecurity and Privacy
Specialty Team

Emerging Technology Specialty
Team

All Related Practice Areas

Intellectual Property

Media Law

Media, Entertainment, and
Digital Content Law Specialty
Team

Cybersecurity and Privacy
Specialty Team

Emerging Technology Specialty
Team

Federal Government Affairs

Health Care Industry Team

Trademark Law

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attending law school, Maya worked as a Legislative Aide for the Georgia State Representative of the 62nd District. During her undergraduate years, she volunteered with Advocacy for Action as a case manager and served as the Georgia Executive Director of Operations for the GrI-Pwr Foundation.

Credentials

EDUCATION

Western Michigan University Cooley School of Law, JD, 2021 (*Magna Cum Laude*)

Spelman College, BA, 2016

ADMISSIONS

Michigan

Awards & Recognitions

The Best Lawyers in America® - Ones to Watch in America - Technology Law, 2026