

# EVENTS

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## Practical and Legal Aspects of Restructuring Strategies in a Financial Crisis

3.25.2020 | 12:00 – 1:00 pm

Event Sponsor: Butzel Long and O'Keefe

Business owners face difficult decisions regarding their options to fulfill requirements to employees, customers, banks, landlords, vendors, etc.

The ability to develop sustainable strategies to emerge when commerce becomes stable is integral to survival. Business owners with thoughtful plans communicated to stakeholders stand the best chance.

Please join leaders from Butzel Long and O'Keefe for an informative webinar that will discuss the financial and legal alternatives to maintain cash flow and liquidity during this turbulent time.

Please click [here](#) to download a copy of the presentation.

Please click [here](#) to view the recording on YouTube.

Please direct inquiries to Jonathan Spencer at [spencer@butzel.com](mailto:spencer@butzel.com).

**Patrick O'Keefe, Founder and CEO – O'Keefe**, is a recognized expert in the fields of corporate reorganization, financing, debt restructuring, mergers and acquisitions, and litigation support. Mr. O'Keefe possesses over 30 years of experience in the financial advisory and turnaround consulting industries, having worked on assignments across various industries including retail, construction, automotive, manufacturing, and real estate. Prior to forming O'Keefe, he was a former Partner at Deloitte & Touche where he was in charge of the Detroit Middle Market department. Subsequent to Deloitte & Touche, Mr. O'Keefe was a CFO of one of the largest residential development companies in

### Related People

Max J. Newman  
Shareholder

Thomas B. Radom  
Of Counsel

### Related Services

Bankruptcy & Restructuring

## EVENTS

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Michigan and was a partner in a leading turnaround consulting firm. His professional designations include: CPA, CTP, ABV, CFF, and MAFF. [Click here for more information.](#)

**Russell Long, Partner and Managing Director – O’Keefe**, specializes in litigation support, business valuation, turnaround consulting and receiverships. Mr. Long is also responsible for leading forensic accounting teams in the investigation of “Ponzi” schemes and complex business matters. He has worked with the FBI, SEC and other law enforcement agencies providing investigative support including reconstructing the accounting records in a large west Michigan bankruptcy case resulting in a \$25 million recovery. His receivership experience includes both operating and real estate companies and he has been approved by various courts as a financial expert in litigation involving divorce, partnership/shareholder disputes, and bankruptcy. Prior to joining O’Keefe, Mr. Long was the founder and president of Russell D. Long, CPA, P.C., a business consulting and tax planning firm, where he developed business plans, organized proper accounting procedures, implemented exit strategies for shareholders, and represented clients in IRS examinations. [Click here for more information.](#)

**Max Newman, Shareholder – Butzel Long**, is based in Butzel Long’s Bloomfield Hills office. He is a graduate of the University of Michigan Law School (J.D. with honors, 1994) where twice he was a Campbell Moot Court Semi-finalist. His undergraduate degree is also from the University of Michigan (A.B., 1990 with high honors), where he was a James B. Angell Scholar and took the William Branstrom Freshman Prize. Mr. Newman concentrates his practice in the representation of debtors, creditors committees, creditors and customers in all aspects of Chapter 11 Reorganizations. He has pursued appeals from Bankruptcy Court to the Sixth Circuit and Federal District Court and has also handled cases in the Michigan Appellate Courts. Mr. Newman has handled bankruptcy matters throughout the country, including New York, Delaware, Texas, Illinois, Indiana, Ohio, North and South Carolina, and Michigan.

**Thomas Radom, Shareholder, Butzel Long**, is based in Butzel Long’s Bloomfield Hills office. He is a graduate of Wayne State University School of Law (J.D., 1974) and Albion College (A.B., 1971). Mr. Radom has extensive experience in bankruptcy, corporate reorganizations and restructurings, workouts and liquidations, debtor/creditor rights and commercial litigation in federal and state courts. He has represented a variety of clients, including business debtors, bankruptcy trustees, liquidation trustees, official committees of unsecured creditors, secured (institutional and asset-based) and unsecured creditors, landlords, asset buyers and key automotive suppliers as customers or creditors in significant bankruptcy cases of regional and national importance.