

EVENTS

Butzel Long's Detroit Business Symposium

Detroit, MI
1.8.2015

EXPERT PANELISTS INCLUDE:

TREVOR PAWL – *DIRECTOR, PURE MICHIGAN
BUSINESS CONNECT*

JONATHAN HUGHES – *CFO, SHINOLA/DETROIT, LLC*

TERRY BARCLAY – *PRESIDENT AND CEO, INFORUM*

MIKE BRENNAN – *CAPITAL STRATEGIST: MACOMB-OU INCUBATOR,
OAKLAND UNIVERSITY INCUBATOR & OAKLAND COUNTY*

Butzel Long's Detroit Business Symposium will focus on a range of topics and discussions geared towards helping supply growing companies with the legal tools, tips and advice needed to thrive and succeed in today's competitive business environment.

m@dison

1555 Broadway Street

Detroit, MI 48226

Thursday, January 8, 2015

7:45 a.m. – 12:30 p.m.

Event Cost: \$50

Related People

Geaneen M. Arends
Director

Phillip C. Korovesis
Of Counsel

Paul M. Mersino
President & CEO

James S. Rosenfeld
Shareholder

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Agenda:

7:45–8:30 am : Breakfast and Registration

8:30–8:45 am : Welcome and Introduction of the Program

8:45–9:30 am : Ready to Launch: Avoiding Social Media Pitfalls

9:30–10:15 am : Death by Theft: How to Protect Your Company from Sabotage and Unfair Competition While Saving a Few Bucks along the Way

10:15–10:30 am : Break

10:30–11:15 am : Company Structure and Workplace Practices: Crucial Building Blocks for Growth and Success

11:15–12:30 pm : Startups Hustle Harder: Expert Advice on Running, Funding, and Growing Your Emerging Company

12:30 pm : Networking Luncheon

*Please direct inquiries to Charmese Wilson at **313.983.6904** or **wilsonc@butzel.com**.*

For more event information see the official program announcement. Detroit Business Symposium Announcement