# **EVENTS**

## Coffee and Contracting: Protect Yourself and Still Win Business

Sterling Heights, MI 3.24.2015

This event will feature Government, Industry and Legal subject matter experts in technology development and trade secrets. The most valuable asset most companies have are their trade secrets – confidential information about their clients, about their business and manufacturing processes, or any other confidential information that gives those companies a competitive edge in the marketplace. Learn how companies can structure themselves to protect their trade secrets and still get their ideas incorporated into the final product of a Prime Contractor. Attorneys will also discuss how the U.S. International Trade Commission (ITC) can help in protecting trade secrets from foreign threats.

Don't miss out on this opportunity to hear MG Bingham, Commanding General of TACOM LCMC, discuss the importance of Collaboration!

Check out this exciting event agenda and register today!

0800-0845

Registration & Continental Breakfast

0845-0900

**Opening Remarks** 

0900-0915

Collaboration (The Three 'C's')

MG Bingham, Commanding General, US Army TACOM

## **Related People**

Joseph G. Cosby Of Counsel

Phillip C. Korovesis Of Counsel

#### **Related Services**

Aerospace and Defense



## **EVENTS**

Life Cycle Management Command

#### 0915-0945

Collaborative Environments that Breed Continuous Improvement Resulting in Engineering Excellence & Engaging the MC2 Model, Sonya Sepahban, Senior VP

Engineering Development and Technology, GDLS

#### 0945-1045

Protecting Trade Secrets - Utilization of embedded Processes Designed to Protect Intellectual Property & Trade Secrets of Suppliers

Dave Freeman, Legal Counsel, GDLS (Invited);

Phillip Korovesis, Shareholder, Butzel Long;

Joseph Cosby, Senior Attorney, Butzel Long

## 1045-1100

## Break

#### 1100-1200

Organizational Structure of a Potential Supplier & Mechanisms Firms Can Utilize In Order to Protect Themselves

Beth Gotthelf, Shareholder, Butzel

Long; Jennifer Consiglio, Shareholder, Butzel Long

#### 1200

## Tour of MC2,

Rock Marone, Director of the Maneuver

Collaboration Center, GDLS

Register here or email ptac@macomb.edu



## **EVENTS**

## (Registration Closes on March 12, 2015 close of business)

## Location:

General Dynamics Land Systems Maneuver Collaboration Center

Enter at Gate 3, Employee Entrance (N. Mound Road)

38500 Mound Road., Sterling Heights, MI 48310

#### **Contact Information:**

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