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Butzel Long Attorney Aaron S. Kamlay Speaks on Building the Value of Your Company Through IP

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WASHINGTON, D.C. – **Aaron S. Kamlay**, a **Butzel Long** attorney and shareholder, will discuss “Building the Value of Your Company through IP” during a webinar presented by the Merage Institute on Monday, July 12, 2021.

The talk will first review the basics of intellectual property (IP), including patents, trademarks, and copyrights. The discussion then will primarily focus on techniques to capture and protect innovation, and for growing the value of your business through strategic use of IP. Examples and strategies apply to businesses of any age and size, from pre-first-round startups to established operating companies.

Kamlay has been practicing intellectual property law for more than 15 years and has represented clients of all sizes across a wide range of technologies, including numerous successful startups and multiple Fortune 100 companies.

He specializes in complex patent prosecution and portfolio management, acquisitions and divestitures of IP, and portfolio creation, with a focus on building business value through strategic IP development.

He currently leads the patent prosecution group in the firm’s Washington, D.C. office, which is a key part of Butzel Long’s full-service IP practice. The practice supports Butzel’s clients through the full IP lifecycle, including high-stakes prosecution, litigation, and licensing of patents and trademarks, M&A diligence, patent monetization, and international trade issues.

Prior to joining Butzel Long, Kamlay founded Morris & Kamlay and worked at the IP specialty firms of Kenyon & Kenyon and Townsend and Townsend and Crew.

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With a degree in physics and prior industry experience in programming, large dataset analysis, computer networking, and communications, Kamlay has obtained valuable patents for his clients in numerous fields, including artificial intelligence, high-availability databases, OLED devices, consumer electronics, optics, medical devices, robotics, and others.

In 2012, he was named a Rising Star by *Superlawyers Magazine*. Morris & Kamlay LLP was named IP M&A Law Firm of the year 2019 and Best in Complex IP Prosecutions 2019 by US Business News Legal Elite Awards; Best Complex IP Prosecution Specialists 2020; and Recognized Leaders in Patent Valuation 2020 by US Business News Legal Elite Awards.

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