

# IN THE NEWS

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## Butzel Long IP attorney Ashley Glime earns CIPP/US and CIPP/E certifications weeks apart

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ANN ARBOR, Mich. – Butzel Long attorney and shareholder Ashley Glime recently passed two online examinations earning her certifications just weeks apart from the International Association of Privacy Professionals (IAPP). Glime now is a Certified Information Privacy Professional concentrated on both U.S. Private Sector and European privacy and data protection law (CIPP/US and CIPP/EU). As the global gold standard for privacy professionals, the certification is a key industry benchmark.

The Certified Information Privacy Professional/Europe (CIPP/E) exam assesses knowledge of European privacy laws and regulations and understanding of the legal requirements for the responsible transfer of sensitive personal data to and from the U.S., the EU and other jurisdictions. Achieving a CIPP/E credential demonstrates the comprehensive GDPR knowledge, perspective and understanding to ensure compliance and data protection success in Europe.

Based in Butzel Long's Ann Arbor office, Glime advises clients in the areas of data protection, intellectual property, media, and technology law.

A former IT help desk analyst, Glime's experience with technology and coding sparked a passion in the area of data protection and security. She brings a deep understanding of the most complex and critical data privacy and security challenges faced by corporations and business entities. She counsels businesses on both domestic and international privacy compliance matters including the EU General Data Protection Regulation (GDPR), the California Consumer Privacy Act (CCPA), and other U.S. and international privacy and data protection law.

She has advised on a range of contracts, licensing agreements, and terms and conditions for transactions involving mobile app development, autonomous and electric vehicles, websites, and

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cloud services. She advises a wide range of clients in a variety of sectors including retail, financial services, technology, marketing, advertising, and automotive. She also addresses emerging issues in virtual currencies, and artificial intelligence and thus advises clients on the regulatory landscape for bitcoin and the application of blockchain to various industries including healthcare and automotive.