

IN THE NEWS

Butzel Long attorney Angela Emmerling Shapiro earns prestigious Certified Information Privacy Professional designation

1.2.2020

DETROIT, Mich. – Butzel Long attorney and shareholder Angela Emmerling Shapiro has earned the prestigious Certified Information Privacy Professional/US (CIPP/US) credential through the International Association of Privacy Professionals (IAPP).

The CIPP designation is a global industry standard for professionals working in the field of privacy and data protection and is backed by American National Standards Institute/International Organization for Standardization (ANSI/ISO) accreditation. Those who earn the credential must demonstrate a strong foundation in U.S. privacy laws and regulations as well as an understanding of requirements for the responsible transfer of data to/from the U.S., the EU, and other jurisdictions.

Shapiro previously earned the Certified Electronic Discovery Specialist (CEDS) certification through the Academy of Certified Electronic Discovery Specialists, demonstrating her skills in all aspects of electronic discovery. With her CIPP/US and CEDS certifications, combined with her years of experience practicing in the field of electronic discovery, Shapiro is uniquely qualified to guide clients through the identification, preservation, collection, review and production of electronic data from sources across the globe.

Shapiro is a litigation attorney with a focus on electronic discovery. She helps clients overcome the technological and legal challenges presented during civil litigation and governmental investigations where large volumes of potential evidence have been electronically created and stored. Electronic discovery is a constantly evolving field and companies face serious legal consequences when evidence is not adequately preserved or when preserved data is not defensibly collected and reviewed during the litigation discovery process. Shapiro works with clients to meet these challenges efficiently and cost effectively.

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Shapiro was one of the first attorneys in the state to develop a deep practice in the area of electronic discovery. She is an advocate for using technology, including predictive analytics and other artificial intelligence where appropriate, to efficiently and effectively assess Terabytes of data to find the key records necessary for successful legal advocacy.

Shapiro has been named a *DBusiness Magazine* "Top Lawyer" in the Information Management and eDiscovery category repeatedly since the category was first introduced in 2014. She is one of only 25 Michigan women named to *Crain's Detroit Business*' "Notable Women in Tech."