

IN THE NEWS

Butzel Long attorney Claudia Rast featured during the 2018 Sustainable U! Women & Girls' Development & Leadership Empowerment Institute on June 30

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ANN ARBOR, Mich. – Butzel Long attorney and shareholder Claudia Rast will be a featured speaker during the 2018 Sustainable U! Women & Girls' Development & Leadership Empowerment Institute on June 30 at Cranbrook in Bloomfield Hills.

The topic for her presentation is, "Cyber Security: Sustaining U & UR Enterprise." Participants will discover the impact of cyber threats, the risks these threats pose, and the security measures needed to implement to keep businesses and personal information safe and sustainable.

Based in Butzel Long's Ann Arbor office, Rast blends her expertise in law, business, and science to assist companies in their strategic use of technology, counseling clients in the areas of privacy, cybersecurity, data theft, intellectual property licensing and registration, and the forensic preservation and analysis of electronically stored information.

With the rise of cyber events in recent years, her background in forensics, IT environments and security has proved invaluable in working with clients to both defend against and respond to pervasive cyber attacks and to conduct cybersecurity awareness and response training sessions. Similarly, over the past several years, she has worked within both the IT entrepreneur community and the automotive supplier network to negotiate contracts covering innovative technologies associated with autonomous and connected vehicles, to address security, privacy, IP ownership, and new and potential regulations.

Most recently, Rast is completing an American Bar Association (ABA) Presidential appointment to a one-year term on the Cybersecurity Legal Task Force and has been re-appointed to

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serve another one-year term. To date, Rast has served five one-year terms. Task Force members are charged with examining risks posed by criminals, terrorists, and nations that seek to steal personal and financial information, disrupt critical infrastructure, and wage cyberwar.

Notably, Rast co-authored a chapter to the second edition of *The ABA Cybersecurity Handbook* that was published in 2017.

Rast also is an experienced environmental lawyer, focusing on alternative energy and sustainability practices, including work on the development of a global Rule of Law Index for environment and energy with the World Justice Project.

Rast is a frequent national speaker on matters ranging from cybersecurity, privacy, data breach, eDiscovery, and social media. In addition, she has published numerous articles including an online course for CPE credit, CPA's Guide to Privacy (Bisk Education 2006, 2012, 2014, 2016 & 2018), a chapter on Privacy & Data Breach for Thompson Reuters' "Inside the Minds" Aspatore Book series (April 2013), a chapter entitled "Confidentiality and Security in a Modern World" in the ABA publication *Ethics and Environmental Practice: A Lawyer's Guide* (July 2017), and co-authored a chapter in the ABA Cybersecurity Handbook, Second Edition (November 2017), entitled "Best Practices for Incident Response: Achieving Preparedness through Alignment with Voluntary Consensus Standards."

Her memberships include the American Bar Association's Section of Environment, Energy, and Resources, where she has been involved in the leadership of the Section since 1999, including Chair of the Section in 2008-2009, Ann Arbor's New Enterprise Forum Board of Directors (2008-2017), the Michigan League of Conservation Voters Board of Directors (2008-2013), ICLE's Technology Training Advisory Board (1998-2017), and the Children's Leukemia Foundation of Michigan Board of Directors (2017-present). In 2001, she was the *only* lawyer named as a Technology Industry Leader in *Crain's Detroit Business*, and in 2003 the Ann Arbor Chapter of American Women in Computing named her as one of twenty "Top Michigan Women in Computing." In 2015, she was named by *Michigan Lawyers Weekly* as a "Leader in the Law."

Rast is a graduate of the University of Michigan (B.S., Natural Resources) and cum laude graduate of the University of Detroit School of Law, where she served as Editor-in-Chief of the University of Detroit Law Review. In 2014, she successfully completed the four-week online program, "Tackling the Challenges of Big Data," developed and taught by the faculty of the MIT Computer Science and Artificial Intelligence Laboratory in collaboration with MIT Professional Education.