

IN THE NEWS

Butzel Long attorney Claudia Rast will be a featured speaker during the ICLE's 24th Annual Business Law Institute May 4-5, 2012 in Grand Rapids

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FOR IMMEDIATE RELEASE

DETROIT, Mich. – **Butzel Long** attorney and shareholder **Claudia Rast** will be a featured speaker during the Institute of Continuing Legal Education's (ICLE) 24th Annual Business Law Institute May 4-5, 2012 in Grand Rapids.

Ms. Rast will discuss "Social Media and Technology: Protecting Your Business Clients and (Yourself!)." She will discuss understanding the implications of sharing information on social networking sites and how to draft policies that successfully address electronic communications.

Based in Butzel Long's Ann Arbor office, Ms. Rast has extensive experience counseling clients both large and small on issues related to business and technology, particularly online and web-based companies. She blends the study of law, business, and technology to assist companies in their choice and use of technology to maintain a competitive edge. As a Board member for Ann Arbor's New Enterprise Forum, she coaches technology start-ups in their efforts to connect with management expertise, venture capital, and business partners.

She's also an experienced environmental lawyer, focusing on alternative energy and sustainability practices, including work on the development of a global Rule of Law Index for environment and energy with the World Justice Project, an offshoot of the American Bar Association.

Ms. Rast is a frequent speaker on matters ranging from Electronic Discovery, Online Advertising, Privacy, Identity Theft, Social Media in the Workplace, IT Forensics to Responding to Data Security Breaches.

Related People

Claudia Rast
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“There has been a large scramble among corporate HR and IT departments as companies struggle with ubiquitous connectivity in their workforce,” said Ms. Rast. “The blurring of personal and business use of personal and business tech devices is both a policy and IT security challenge.”

About Butzel Long

Established in 1854, Butzel Long is a leading law firm with offices in Detroit, Bloomfield Hills, Lansing and Ann Arbor, Michigan, New York City, and Washington, D.C., as well as Alliance offices in Beijing, Shanghai, Mexico City and Monterrey. The firm is also a member of the Washington D.C. law firm, Butzel Long Tighe Patton. Butzel Long represents clients from diverse industries on regional, national, and multi-national levels and is a member of Lex Mundi, a global association of 160 independent law firms. Visit the Butzel Long website at www.butzel.com.

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Media Contact: Maribeth Farkas at Caponigro Public Relations Inc.,
(248) 353-3030.