

IN THE NEWS

Butzel Long attorney Ira Hoffman discusses cybersecurity in U.S. Commercial Service webinar

4.12.2016

The U.S. Commercial Service Webinar on Thursday, April 14:

Protect Your Intellectual Property While Meeting the Challenges of 21st Century Cyber Threats

The U.S. Commercial Service will host an in-depth webinar featuring experts who will discuss the critical components of intellectual property protection as you grow your business internationally and how to proactively manage your cybersecurity risks. Every day, cyber criminals around the globe gain access to proprietary information like product design specifications, supply chain details, negotiation strategies, intellectual property, and background on joint ventures and other partner agreements. As U.S. companies increase their virtual presence and international exposure in today's connected world, it is important to understand how to protect your most valuable business assets. Speakers from the FBI Cyber Task Force, U.S. Patent and Trademark Office, Reising Ethington, Butzel Long, Cyber Security Institute for Small Businesses (CiSMB) & MainNerve will present key practices in order to manage the risks and leave your company primed to take advantage of 21st century opportunities that exist in the global marketplace.

Date: Thursday, April 14, 2016

Time: 2:00pm – 3:30pm Eastern Time Cost: \$25

Registration Link: <http://go.usa.gov/c7KKz>

Contact: Murat.Muftari@trade.gov or Anthony.Sargis@trade.gov for questions.

Related Services

Cybersecurity and Privacy
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