

IN THE NEWS

Butzel Long attorney Jennifer Dukarski will discuss biometric data during Autonomous Vehicle Safety Regulation World Congress

7.12.2018

ANN ARBOR, Mich. – Jennifer Dukarski, Butzel Long attorney, shareholder and leader of the firm's connected car working group, will be a featured speaker during the Autonomous Vehicle Safety Regulation World Congress from October 23-25, 2018 at The Suburban Collection Showplace in Novi.

She will participate in the Product Liability session (October 23, 2018) on the "Litigating Automated Vehicle Product Liability Cases: Tackling the Tough Issues" panel discussion and will be a keynote speaker at the Privacy and Cybersecurity session (October 24, 2018). The title of her keynote is, "Protecting Data Privacy including Bioprivacy) and the Liabilities if You Don't." Dukarski says that designing for various levels of autonomy and user experiences has led to an explosion of biometric data collection. Designing these technologies implicates a new moving target: bioprivacy. She will emphasize the importance for engineers and designers to take note of these trends to incorporate the proper protections mandated by law that will result in leaving a privacy-oriented fingerprint on the design.

Dukarski focuses her practice at the intersection of technology and communications with an emphasis on emerging and disruptive issues: digital media, cybersecurity, infotainment, vehicle safety and connected and autonomous cars.

In her practice, she has negotiated contracts for autonomous vehicle components, reviewed contracts involving wireless updates to in-vehicle technology, assisted companies in achieving successful Petitions for Inconsequential Noncompliance with NHTSA and has addressed multiple vehicle component recalls. Dukarski has become a national leader in legal issues facing emerging automotive technology and is the leader of Butzel Long's connected car working group. She also has spearheaded the reporting efforts for two national data breaches and focuses on the threat vectors facing automotive

Related Services

Automotive Industry Team

Connected Car and
Autonomous Vehicles

Cybersecurity and Privacy
Specialty Team

Emerging Technology Specialty
Team

IN THE NEWS

component design.

A self-titled “recovering engineer,” Dukarski serves as Counsel to the OESA’s Product Development Council and has spoken on First Amendment issues ranging from newsgathering in the digital age to the impact of the FBI iPhone strategy. She has been a panelist at the North American International Auto Show for the last two years, covering a broad variety of legal concerns focused on the autonomous and connected car. She has appeared on several television programs, including Autoline and AutoBeat, and in many print interviews (including CIO Magazine, PC World, Bridge Magazine, Computer World and Automotive News) discussing automotive technology and its related legal issues.

Prior to joining Butzel, she gained automotive manufacturing and design experience as a result of high-level quality management and engineering positions. She has worked extensively on successful automotive product launches, managing vendors and Tier One manufacturing facilities. A Six Sigma Master Black Belt, she applies her experience to create innovative approaches to the protection of IP assets and disruptive technology.

Dukarski has experience with field recalls and was a representative to the University of Michigan’s CIREN (Crash Injury Research & Engineering Network) and UMPIRE (University of Michigan Program for Injury Research and Education). Working as a design engineer, she received multiple Record of Invention Awards for contributions to patents and trade secrets.

Notably, Dukarski has attained the distinction of the Institute of Electrical and Electronics Engineers (IEEE) Senior member status, the highest grade for which IEEE members can apply.