

IN THE NEWS

Butzel Long attorney Robin Luce Herrmann named Business Litigation Practice Group Leader

1.18.2012

FOR IMMEDIATE RELEASE

BLOOMFIELD HILLS, Mich. – **Butzel Long** attorney and shareholder **Robin Luce Herrmann** has been named a Practice Group Leader for one of the Firm's two Business Litigation Groups. In this role, Ms. Herrmann is responsible for leading and growing this key practice area, including oversight of professional development, workflow and strategic marketing efforts for the group and its members.

"Robin is a well-respected attorney and leader in professional organizations and the community," said **Bruce L. Sendek**, Chair of Butzel Long's Litigation Department. "She brings boundless energy and dedication as a Practice Group Leader, and she will play an essential role as we continue to grow and expand this core area of the Firm."

Ms. Herrmann concentrates her practice in the areas of media law, particularly defamation and access issues commercial litigation, including RICO non-competes and trade secrets and civil rights. She has extensive trial and appellate experience in both state and federal courts in a variety of areas. Ms. Herrmann also is general counsel of the Michigan Press Association.

In addition, Ms. Herrmann previously taught *Law of the Press* in the Journalism Department at Oakland University. She also has been a guest speaker on *Law of the Press* at Wayne State University, Central Michigan University, and Oakland University.

Ms. Herrmann is heading up a new committee within the American Bar Association. Ms. Herrmann will lead the First Amendment and Media Litigation Committee's Diversity Outreach Subcommittee.

In 2011, Ms. Herrmann was appointed to the State Bar of Michigan Law and Media Committee. She also is a member of the American Bar Association including the ABA Communications Law Forum Woman Advocate Committee of the Litigation Section a past member and Vice-Chair of the ABA Law and Media Committee and active in the Media Law Resource Center. Ms. Herrmann has been very active with Community Legal Resources over the years. Currently, she is Chair, Board of Directors. She also served as Vice-Chair Board of Directors – 2006 to 2009 Chair, Finance Committee – 2003 to 2006 she has been a Board Member since 2003.

Ms. Herrmann is a 1984 graduate of the University of Michigan and a 1993 graduate of the Detroit College of Law (J.D., *cum laude*), where she was a Managing Editor of *The Law Review*.

IN THE NEWS

About Butzel Long

Established in 1854, Butzel Long is a leading law firm with offices in Detroit, Bloomfield Hills, Lansing and Ann Arbor, Michigan, New York City, and Washington, D.C., as well as Alliance offices in Beijing, Shanghai, Mexico City and Monterrey. The firm is also a member of the Washington D.C. law firm, Butzel Long Tighe Patton. Butzel Long represents clients from diverse industries on regional, national, and multi-national levels and is a member of Lex Mundi, a global association of 160 independent law firms. Visit the Butzel Long website at www.butzel.com.

* * * * *

Media Contact: Maribeth Farkas at Caponigro Public Relations Inc.,
(248) 353-3030.