

# IN THE NEWS

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## Butzel Long attorney Robin Luce Herrmann will be a featured speaker during the Associated Press Editorial Association Annual Meeting

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FOR IMMEDIATE RELEASE

BLOOMFIELD HILLS, Mich. – **Butzel Long** attorney and shareholder **Robin Luce Herrmann** will be a featured speaker during the Associated Press Editorial Association Annual Meeting on October 12, 2011 in Mt. Pleasant, Michigan.

The topic for Ms. Luce Herrmann's presentation is: New Rules for New Tools – What You Should Know about Legal, Ethical and Business Questions in the Digital Age. "We will cover some fun and cutting-edge topics like "Who owns a Blog", Ms. Herrmann said. "The discussion is always interesting when the subjects include social media, the Communications Decency Act in the context of publishing and newsgathering."

Ms. Herrmann concentrates her practice in the areas of media law, particularly defamation and access issues commercial litigation, including RICO non-competes and trade secrets and civil rights. She has extensive trial and appellate experience in both state and federal courts in a variety of areas. Ms. Herrmann also is general counsel of the Michigan Press Association.

In addition, Ms. Herrmann previously taught *Law of the Press* in the Journalism Department. at Oakland University. She also has been a guest speaker on *Law of the Press* at Wayne State University, Central Michigan University, and Oakland University. She is the author of numerous articles as well.

Ms. Herrmann was recently appointed to the State Bar of Michigan Law and Media Committee. She also is a member of the American Bar Association including the ABA Communications Law Forum Woman Advocate Committee of the Litigation Section a past member and Vice-Chair of the ABA Law and Media Committee and active in the Media Law Resource Center. Ms. Herrmann has been very active with Community Legal Resources over the years. Currently, she is Chair, Board of Directors. She also served as Vice-Chair Board of Directors – 2006 to 2009 Chair, Finance Committee – 2003 to 2006 she has been a Board Member since 2003.

Ms. Herrmann is a 1984 graduate of the University of Michigan and a 1993 graduate of the Detroit College of Law (J.D., *cum laude*), where she was a Managing Editor of *The Law Review*.

### About Butzel Long

Established in 1854, Butzel Long is a leading law firm with offices in Detroit, Bloomfield Hills, Lansing and

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Ann Arbor, Michigan, New York City, and Washington, D.C., as well as Alliance offices in Beijing, Shanghai, Mexico City and Monterrey. The firm is also a member of the Washington D.C. law firm, Butzel Long Tighe Patton. Butzel Long represents clients from diverse industries on regional, national, and multi-national levels and is a member of Lex Mundi, a global association of 160 independent law firms. Visit the Butzel Long website at [www.butzel.com](http://www.butzel.com).

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