

IN THE NEWS

Butzel Long attorney featured during two programs at Macomb-OU INCubator on October 22

10.12.2015

DETROIT, Mich. – Ira E. Hoffman, an attorney based in Butzel Long's Washington, D.C. office, will be featured during two free programs at the Macomb-OU INCubator on October 22, 2015 in Sterling Heights.

Hoffman's first program, which starts with registration at 8:30 a.m., is titled, "Going Global Safely: Capturing International Business and Avoiding Pitfalls." He will discuss strategies for growing international sales, while avoiding unfamiliar hazards.

His second program, which begins with registration at 11:30 a.m., is titled, "We Are All Vulnerable: Legal and Business Strategies for Mitigating Cyber Risk." Hoffman will present legal and other practical strategies for mitigating a company's liability in the event of a cyber breach.

Hoffman focuses his practice on government contracts, international law, commercial litigation and cybersecurity law and policy. He has over 30 years' experience in international contracting, and his cybersecurity practice focuses on liability for security breaches, M&A due diligence, government investigations, and strategies for mitigating cyber risk.

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