

IN THE NEWS

Butzel Long attorney will discuss “The Legal Aspects of Social Media” during June 6 program at Macomb-OU INCubator

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FOR IMMEDIATE RELEASE

BLOOMFIELD HILLS, Mich. – Some businesses may mistakenly believe they are exempt from social media issues. However, companies today can't afford not to have written social media policies in place.

Robin Luce Herrmann, attorney, **Butzel Long**, will discuss “The Legal Aspects of Social Media” during a program from 12 to 1 p.m. on Thursday, June 6, 2013 at the Macomb-OU INCubator at the Velocity Collaboration Center, located at 6633 Eighteen Mile Road in Sterling Heights.

“Businesses are impacted by social media law when they use computers to obtain or provide quotes, receive job applications or display a company product, to name a few,” said Ms. Herrmann. “If you have employees – and all businesses do – social media is something that you have to be aware of and address in your company's policies. You can bet that at least some of your employees are using social media, and many of those that do can use it in a way that it can materially affect your business.”

Seating is limited for this free program and registration is required. To register, call Joan Carleton at (586) 884-9324 or email: macINC@oakland.edu.

Robin Luce Herrmann

Ms. Herrmann, a Practice Group Leader for one of Butzel Long's two Business Litigation Groups, concentrates her practice in the areas of media law, particularly defamation and access issues commercial litigation, including RICO non-competes and trade secrets and civil rights. Ms. Herrmann also is general counsel of the Michigan Press Association.

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IN THE NEWS

In addition, Ms. Herrmann previously taught *Law of the Press* in the Journalism Department at Oakland University. She also has been a guest speaker on *Law of the Press* at Wayne State University, Central Michigan University, and Oakland University.

Ms. Herrmann also is Co-Chair of the American Bar Association's Women in Communication Law Committee.

In 2011, Ms. Herrmann was appointed to the State Bar of Michigan Law and Media Committee. She also is a member of the American Bar Association including the ABA Communications Law Forum Woman Advocate Committee of the Litigation Section a past member and Vice-Chair of the ABA Law and Media Committee and active in the Media Law Resource Center.

About Butzel Long

Established in 1854, Butzel Long is a leading law firm with offices in Detroit, Bloomfield Hills, Lansing and Ann Arbor, Michigan, New York City, and Washington, D.C., as well as Alliance offices in Beijing, Shanghai, Mexico City and Monterrey. The firm is also a member of the Washington D.C. law firm, Butzel Long Tighe Patton. Butzel Long represents clients from diverse industries on regional, national, and multi-national levels and is a member of Lex Mundi, a global association of 160 independent law firms. Visit the Butzel Long website at www.butzel.com.

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