

IN THE NEWS

Butzel Long attorneys featured during Walsh Business Leadership Institute's fifth annual BusinessLIVE small business conference October 20 in Troy

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FOR IMMEDIATE RELEASE

DETROIT, Mich. – Butzel Long attorneys **Claudia Rast, Robin Luce Herrmann, Joseph E. Richotte** and **Jennifer A. Dukarski** will be among the featured speakers during the Walsh Business Leadership Institute's fifth annual BusinessLIVE small business conference on Thursday, October 20, 2011 at the Walsh College Troy campus.

Claudia Rast will co-present a program with Mark Sanderson, Mobility Division Manager, Clean Energy Coalition, titled, "Turning Clean into Green (\$\$)." The Clean Energy Coalition (CEC) is a Michigan Small Business success story with impeccably green credentials. Ms. Rast will share how a "green" company like the CEC attracts jobs and investment, and how strategic implementation of energy-saving infrastructure and fleet programs can result in substantial savings for small businesses.

Robin Luce Herrmann, Joseph E. Richotte, and Jennifer A. Dukarski will present a program titled, "Protect Your Internet Assets." They will discuss a wide-range of important information regarding the Internet, including Terms of Use and Privacy Policies, copyright, trademark and advertising law and what companies place on their websites.

About Butzel Long

Established in 1854, Butzel Long is a leading law firm with offices in Detroit, Bloomfield Hills, Lansing and Ann Arbor, Michigan, New York City, and Washington, D.C., as well as Alliance offices in Beijing, Shanghai, Mexico City and Monterrey. The firm is also a member of the Washington D.C. law firm, Butzel Long Tighe Patton. Butzel Long represents clients from diverse industries on regional, national, and multi-national levels and is a member of

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