

IN THE NEWS

Butzel Long attorneys to discuss significant changes to HIPAA Privacy and Security Rules at March 22 breakfast briefing at Automation Alley in Troy

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FOR IMMEDIATE RELEASE

DETROIT, Mich. – The U.S. Department of Health and Human Services recently released the HIPAA (Health Insurance Portability Act) “Mega Rule.”

Butzel Long attorneys will discuss the HIPAA “Mega Rule” and what healthcare providers and vendors need to know during a Breakfast Briefing program presented in partnership with Automation Alley from 9 to 11:30 a.m. on **Friday, March 22, 2013 at Automation Alley, located at 2675 Bellingham Drive in Troy.**

The registration fee is \$25 and includes continental breakfast. Seating is limited for the program and registration is required. To RSVP, visit www.butzel.com/events/. For inquiries, call Jonathan Spencer at (313) 983-6995.

Featured presenters include attorneys from Butzel Long’s Health Care Industry team. Panelists include **Debra A. Geroux, Mark R. Lezotte, Claudia Rast** and **Robert H. Schwartz**.

Program participants will learn how to comply, how to avoid penalties, what to expect in agreements you’re asked to sign and what to require of your subcontractors.

“These are significant changes that impact those who not only service patients, but those who are vendors to providers at all levels who come into contact with protected health information,” said **Robert H. Schwartz**, health care attorney, Butzel Long. “Now is the time for healthcare providers and those who otherwise come into contact with health information to fully understand the implications of the HIPAA ‘Mega Rule.’”

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Debra A. Geroux

Ms. Geroux's healthcare practice focuses on health care compliance (i.e., Stark, AKS and HIPAA), state and federal debarment, NPDB-HIPDB issues, fraud and abuse litigation (both criminal and civil), licensing and credentialing, and a host of other health care issues.

Mark R. Lezotte

Mr. Lezotte has substantial experience in corporate, health care, tax, and exempt organization matters, including corporate and nonprofit governance, business transactions, tax-exempt issues, hospital-physician ventures, and regulatory investigations.

Claudia Rast

Ms. Rast has extensive experience counseling clients both large and small on issues related to business and technology, particularly online and web-based companies. She blends the study of law, business, and technology to assist companies in their choice and use of technology to maintain a competitive edge.

Robert H. Schwartz

Mr. Schwartz is leader of the Health Care Industry Group at Butzel Long and his practice includes corporate and health care activities. He has extensive experience in business planning, mergers and acquisitions and in assisting health care and hospital clients in the health care regulatory areas including reimbursement, fraud and abuse, and hospital physician relations, among others.

About Automation Alley

Automation Alley is a technology business association driving the growth and image of Southeast Michigan's economy through a collaborative culture that focuses on workforce and business development initiatives.

Since its founding in 1999, Automation Alley has expanded to include nearly 1,000 businesses, educational institutions and government entities from the city of Detroit and the surrounding eight-county region. Automation Alley promotes regional prosperity through entrepreneurial and exporting assistance, workforce development and technology acceleration.

About Butzel Long

Established in 1854, Butzel Long is a leading law firm with offices in Detroit, Bloomfield Hills, Lansing and Ann Arbor, Michigan, New York City, and Washington, D.C., as well as Alliance offices in Beijing, Shanghai, Mexico City and Monterrey. The firm is also a member of the Washington D.C. law firm, Butzel Long Tighe Patton. Butzel Long represents clients from diverse industries on regional, national, and multi-national levels and is a member of Lex Mundi, a global association of 160 independent law

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