

IN THE NEWS

Butzel Long co-presents Health Care 2012 half-day seminar with McDermott Will & Emery on March 22, 2012 in East Lansing

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FOR IMMEDIATE RELEASE

Theme: Hot Topics in Provider Consolidation/ Integration

LANSING, Mich. – Health reform is the focus of “Health Care 2012,” a half-day seminar designed specifically for Michigan providers including hospitals, health systems and physician groups. The seminar is co-presented by law firms **Butzel Long** and McDermott Will & Emery on **Thursday, March 22, 2012 at the Kellogg Hotel & Conference Center at 55 S. Harrison Road in East Lansing.**

The half-day seminar will tackle hot topics in provider consolidation/ integration. The event begins with registration at 8 a.m. The seminar runs from 9 a.m. to 12:30 p.m. The \$125 registration fee includes continental breakfast, seminar materials and a boxed lunch.

“This is a quality program bringing together nationally recognized expertise not often seen in this area,” said **Robert H. Schwartz**, Chair of Butzel Long’s Health Care Industry Group. “The legislative update alone will offer both national and local perspective on health reform. Attendees will walk away with a much better sense of options available to meet future requirements for both servicing the patients as well as addressing the financial issues associated with health reform.”

With the combined health care knowledge and local and national perspectives of both Butzel Long and McDermott Will & Emery, the seasoned panelists will discuss topics including:

- State-of-the-art models for provider consolidation
- Practice acquisitions/employment
- Status of service line management and co-management arrangements
- Preserving institutional identity and mission in hospital affiliations
- Accountable care organizations update

The seminar will kick-off with an introduction by **Thomas R. McAskin**, Counsel, Butzel Long, former Vice President and Chief Legal Officer of Beaumont Hospitals.

Topics that will be addressed during the seminar include:

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Legislative Update—What Reform and Current Market Forces Mean for You – Cami M. Pendell, Michigan Legislative Consultants, Eric Zimmerman, Partner, McDermott Will & Emery LLP

This panel will discuss the latest federal and Michigan health reform initiatives, and the likely impact these government initiatives will have on providers of health care services. They will highlight ambitious policy initiatives and address the related economic and organizational impact from a provider perspective.

Reform-Related Hospital/Physician Integration Strategies and Best Practices – H. Guy Collier, Partner, McDermott Will & Emery LLP, Kerrin B. Slattery, Partner, McDermott Will & Emery LLP

This panel will discuss effective strategies and current models being employed for hospital/physician integration, as well as market and regulatory pressures driving such integration. This session will explore some of the legal and cultural barriers to successful post-reform hospital/physician integration and how hospitals and physicians can best position themselves for success in the emerging global payment environment. Finally, the panelists will address special issues that arise in hospital mergers and affiliations.

Accountable Care and Clinical Integration Developments—What Will Work Best for Your Organization – Debra A. Geroux, Associate, Butzel Long, Robert H. Schwartz, Shareholder, Butzel Long

As providers consider the development and implementation of accountable care organizations and clinically integrated networks, they need to determine which operational and governance structure best facilitates effective care integration and provider alignment for their organization. Panelists will provide a description of the range of accountable care structures, including Medicare Shared Savings Programs, and commercial alternatives, and address the various regulatory requirements and key operational issues facing these developments.

About Butzel Long

Established in 1854, Butzel Long is a leading law firm with offices in Detroit, Bloomfield Hills, Lansing and Ann Arbor, Michigan, New York City, and Washington, D.C., as well as Alliance offices in Beijing, Shanghai, Mexico City and Monterrey. The firm is also a member of the Washington D.C. law firm, Butzel Long Tighe Patton. Butzel Long represents clients from diverse industries on regional, national, and multi-national levels and is a member of Lex Mundi, a global association of 160 independent law firms. Visit the Butzel Long website at www.butzel.com.

About McDermott Will & Emery

McDermott Will & Emery is a premier international law firm with a diversified business practice. Numbering more than 1,000 lawyers, McDermott has 16 offices around the world, as well as a strategic alliance with MWE China Law Offices in Shanghai. With a more than 30-year history of serving the health care industry, McDermott's international health team counsels leading organizations in every major sector of the health and life sciences industry on regulatory and business transaction issues.

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