

# IN THE NEWS

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## Butzel Long receives distinguished ranking in client service for second straight year among law firms in national survey

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### FOR IMMEDIATE RELEASE

DETROIT, Mich. – For the second year in a row, **Butzel Long** has been recognized for top client service in the Wellesley, Mass.-based BTI Consulting Group Inc. *2011 Survey of Law Firm Client Service Performance*. Butzel Long ranked in the top third of firms from across the country that were ranked. Butzel Long ranked 93 out of 333 firms and second in the Detroit market among law firms on the list.

BTI Consulting Group surveyed nearly 300 corporate counsel at Fortune 1000 firms between June and September this past year. *The BTI Client Service A-Team* evaluates individual law firm performance through the eyes of the client. No law firms influence the results, submit nominations or provide client names. The research is independent and unbiased. Solely the client – the most important judge of client service – decides which law firms are best at the 17 activities driving superior client relationships. Law firms were ranked by corporate response on their client focus and their ability to keep clients informed, value for the legal dollar, ability to meet their scope and budget, adaptability to unexpected changes, breadth of services, national resources, to name a few.

### About Butzel Long

Established in 1854, Butzel Long is one of America's leading law firms. With 170 attorneys, it has offices in Detroit, Bloomfield Hills, Lansing and Ann Arbor, Michigan, New York City, and Washington, D.C., as well as Alliance offices in Beijing, Shanghai, Mexico City and Monterrey. The firm is also a member of the Washington D.C. law firm, Butzel Long Tighe Patton. Butzel Long represents clients from diverse industries on regional, national, and multi-national levels and is a member of Lex Mundi, a global association of 160 independent law firms. Visit the Butzel Long website at [www.butzel.com](http://www.butzel.com).

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