

# IN THE NEWS

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## Detroit-based Butzel Long adds three attorneys in Washington, D.C.

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### ***Addition expands firm's expertise in patent, trademark, government contracts, international and cybersecurity law***

DETROIT, Mich. – Butzel Long, one of Michigan's leading law firms, is growing significantly, with the addition of three attorneys in its Washington, D.C. office and five attorneys in its Ann Arbor, Mich. office since September 1, 2015, according to Justin G. Klimko, Butzel's President and Managing Shareholder who made the announcement today. The total number of Butzel attorneys in Washington increases to 19, enhancing Butzel's presence in the nation's capital and augmenting the capabilities of its other offices.

"In just two years, we have doubled the size of our Washington, D.C. office," said Klimko. "We are expanding our footprint to meet our growing client needs."

#### **John L. Beard**

Beard joins Butzel Long as a shareholder to further develop and lead the firm's growing trademark practice. He is a registered patent attorney with more than 35 years of experience in patent, trademark and copyright law. He also has experience in related licensing, litigation, and agreement work, and in franchise, trade secret and other disciplines of intellectual property law.

At the same time, Beard has significant experience with administering major trademark and copyright licensing and enforcement programs, and with famous mark and other proceedings filed at the Trademark Trial and Appeal Board. He is a charter and current member of the INTA Nonprofit Organizations Committee, and represents non-profit organizations on a wide range of trademark matters.

#### **Related People**

John Beard  
Shareholder

#### **Related Services**

Copyright  
Governmental  
Intellectual Property  
International Business  
Patent Law  
Trademark Law

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Beard earned a J.D. and B.S.E.E., with Honors from the University of Wisconsin, Madison. He is admitted to the District of Columbia Bar and Minnesota and Wisconsin State Bars. Beard is a resident of Washington, D.C.

### **Ashley A. Glime**

Glime joins the firm as an associate attorney. Her practice focuses on domestic and international trademark matters, including availability searching, filing and prosecuting trademark applications, general counseling, trademark enforcement and resolution.

She has extensive experience with review of watches for major brands of clients and trademark and domain name enforcement, including research and drafting of UDRP complaints to secure transfer of infringing domains. She has experience regarding trademark issues that result from the use of social media.

Glime earned a J.D. from William Mitchell College of Law in 2012. She also received an LL.B from BPP Law School in London, England. She also earned a B.A. in Political Science and International Relations from the University of Wisconsin, Oshkosh in 2008. Glime is a resident of Washington, D.C.

### **Ira E. Hoffman**

Hoffman has practiced law for more than 30 years and joins the firm as of Counsel. He focuses his practice on government contracts, international law, commercial litigation and, more recently, cybersecurity.

His government contracts practice includes conducting bid protests, size protests, and claims, and advising clients on a wide range of issues. Hoffman's international practice focuses on international contracting and compliance with requirements such as the ITAR, EAR and FCPA. His cybersecurity practice focuses on liability for security breaches, M&A due diligence, IG investigations, and strategies for mitigating cyber risk.

Hoffman is Co-Chair of the Tech Council of Maryland Cyber Committee; Co-Chair, CyberMontgomery 2015; Member, Governor's International Advisory Council (appointed by Governor of Maryland); Member of Board and Instructor, Public Contracting Institute; Member, CyberMaryland Advisory Board; Member, Maryland/Israel Development Center Board of Directors; Fellow, Cyber Security Forum Initiative; Mentor, Merage Institute and Former Adjunct Instructor, George Mason University School of Law (International Trade Law and European Community Law); to name a few.

Hoffman earned a J.D., *cum laude*, from the University of Miami School of Law in 1983, where also served on the Law Review. He also earned an M.Sc. (Econ) in 1975 and taught at the London School of Economics. Hoffman earned a B.A. from the University of Michigan in 1973. Hoffman is a resident of Rockville, Md.