

# IN THE NEWS

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## Detroit-based Butzel Long grows IP practice with addition of two attorneys in its Washington, D.C. Office

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WASHINGTON, D.C. – Butzel Long, one of Michigan’s leading law firms, is growing its Intellectual Property (IP) Practice with the addition of attorneys John L. Beard and Ashley A. Glime to its Washington, D.C. office, according to Justin G. Klimko, Butzel’s President and Managing Shareholder who made the announcement today.

Butzel Long has a results-oriented Intellectual Property (IP) team that serves clients in a myriad of industries, including the aerospace and defense, and automotive industries.

“Our IP team members are Detroit business lawyers with a concentration in Intellectual Property law. We understand our clients’ business objectives and work with them to maximize their company’s value,” said Bill Panagos, IP Group Chair, Butzel Long.

Butzel’s IP attorneys handle all intellectual property matters: patents, trademarks/brand management, copyrights, licensing, trade secrets and transactional matters.

The firm’s Detroit IP litigation attorneys have a national reputation for excellence. Butzel Long’s IP litigation team has represented clients in federal courts and with The United States Patent and Trademark Office.

### John L. Beard

Beard joins Butzel Long as a shareholder to further develop and lead the firm’s growing trademark practice. He is a registered patent attorney with more than 35 years of experience in patent, trademark and copyright law. He also has experience in related licensing, litigation, and agreement work, and in franchise, trade secret and other disciplines of intellectual property law.

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John Beard  
Shareholder

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At the same time, Beard has significant experience with administering major trademark and copyright licensing and enforcement programs, and with famous mark and other proceedings filed at the Trademark Trial and Appeal Board. He is a charter and current member of the INTA Nonprofit Organizations Committee, and represents non-profit organizations on a wide range of trademark matters.

Beard earned a J.D. and B.S.E.E., with Honors from the University of Wisconsin, Madison. He is admitted to the District of Columbia Bar and Minnesota and Wisconsin State Bars. Beard is a resident of Washington, D.C.

### **Ashley A. Glime**

Glime joins the firm as an associate attorney. Her practice focuses on domestic and international trademark matters, including availability searching, filing and prosecuting trademark applications, general counseling, trademark enforcement and resolution.

She has extensive experience with review of watches for major brands of clients and trademark and domain name enforcement, including research and drafting of UDRP complaints to secure transfer of infringing domains. She has experience regarding trademark issues that result from the use of social media.

Glime earned a J.D. from William Mitchell College of Law in 2012. She also received an LL.B from BPP Law School in London, England. She also earned a B.A. in Political Science and International Relations from the University of Wisconsin, Oshkosh in 2008. Glime is a resident of Washington, D.C.