

# IN THE NEWS

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## IP attorney John L. Beard joins Butzel Long in the firm's Washington, D.C. office

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WASHINGTON, D.C.. – Intellectual property attorney John L. Beard has joined Butzel Long, one of Michigan's leading law firms, in its Washington, D.C. as a shareholder. Beard's focus will be to further develop and lead the firm's growing trademark practice.

Beard is a registered patent attorney with more than 35 years of experience in patent, trademark and copyright law. He also has experience in related licensing, litigation, and agreement work, and in franchise, trade secret and other disciplines of intellectual property law.

At the same time, Beard has significant experience with administering major trademark and copyright licensing and enforcement programs, and with famous mark and other proceedings filed at the Trademark Trial and Appeal Board. He is a charter and current member of the INTA Nonprofit Organizations Committee, and represents non-profit organizations on a wide range of trademark matters.

"We are delighted to be adding to our group a senior trademark attorney who is one of the most experienced practitioners in the field," said Bill Panagos, Chair of Butzel Long's expanding global IP practice.

Beard earned a J.D. and B.S.E.E., with Honors from the University of Wisconsin, Madison. He is admitted to the District of Columbia Bar and Minnesota State Bar. Beard is a resident of Washington, D.C.

### Related People

John Beard  
Shareholder

### Related Services

Copyright  
Intellectual Property  
Patent Law  
Trademark Law