

# IN THE NEWS

---

## Legal tools, tips and advice for growing companies are focus of Butzel Long's Detroit Business Symposium

12.4.2014

*Area business leaders to share expertise during January 8, 2015 program to benefit Young Detroit Builders*

DETROIT, Mich. – Growing companies are always looking for a competitive edge in today's marketplace. Southeast Michigan businesses can discover legal tools and learn tips they need to thrive during a half-day seminar on January 8, 2015 presented by Butzel Long.

The program will take place from 7:45 a.m. to 12:30 p.m. on Thursday, January 8, 2015 at the M@dison Building, located at 1555 Broadway Street in Detroit. (The M@dison is a state-of-the-art building that also is home to multiple startups).

The cost is \$50, which includes breakfast and lunch. The event will benefit Young Detroit Builders, an educational training program that helps qualified low income young adults ages 18-24 earn their GEDS while getting hands-on construction training.

"Metro Detroit has a powerhouse of talented and entrepreneurial minds that are key to leading our next generation of companies," said **Bernard "Bernie" Fuhs**, attorney and shareholder, Trade Secret & Non-Compete Specialty Team, Butzel Long. "Our goal is to offer practical guidance, along with access to key people and resources, to help these start-up and growing businesses succeed."

Program topics include:

- Ready to Launch: Avoid Social Media Pitfalls
- Death by Theft: How to Protect Your Company from Sabotage and Unfair Competition While Saving a Few Bucks along the Way

### Related People

Phillip C. Korovesis  
Of Counsel

James S. Rosenfeld  
Shareholder

## IN THE NEWS

---

- Company Structure and Workplace Practices: Crucial Building Blocks for Growth and Success
- Startups Hustle Harder: Expert Advice on Running, Funding, and Growing Your Emerging Company

A highlight of the Symposium will be an expert panel featuring:

- **Trevor Pawl**, Managing Director, Pure Michigan Business Connect
- **Jonathan Hughes**, CFO, Shinola/Detroit LLC
- **Terry Barclay**, President and CEO, Inforum
- **Mike Brennan**, Capital Strategist, Macomb-OU INCubator

Several Butzel Long attorneys will be featured presenters including **Bernard Fuhs, Geaneen Arends, James Rosenfeld, Jennifer Dukarski, Paul Mersino, Phillip Korovesis, Robin Luce-Herrmann** and **Ziyad Hermiz**.

Register online at [www.butzel.com/event](http://www.butzel.com/event). For inquiries, contact Charmese Wilson at (313) 983-6904 or email at [wilsonc@butzel.com](mailto:wilsonc@butzel.com).