

# IN THE NEWS

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## Michigan businesses can gain insight about latest manufacturing trends in Mexico

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FOR IMMEDIATE RELEASE

DETROIT, Mich. – Mexico is going through a profound transformation in its manufacturing capacity, technology, and economic and social development. It is rapidly becoming a key player to keep North American companies competitive.

**Butzel Long** is hosting a *free* briefing from 8:30 to 11:30 a.m. on Wednesday, April 17, 2013 at the firm's Detroit office to discuss the latest trends in Mexico and how companies can benefit. Butzel Long is located at 150 W. Jefferson, Suite 100 in Detroit.

The program is complimentary. However, seating is limited and registration is required. To RSVP, visit [www.butzel.com/events/](http://www.butzel.com/events/). For inquiries, call Aurélie, Martins at (313) 983-6907.

Featured presenters include:

- James Bruno, attorney and shareholder, Butzel Long
- Vincente Sanchez Ventura, Honorable Consul of Mexico in Detroit
- Marie Alsace Galindo, TechBa-Michigan
- Manuel Chavez, Associate Professor, Michigan State University
- Juan Carlos, Acting Director, ProMexico
- Representatives from companies doing business in Mexico

### About Butzel Long

Established in 1854, Butzel Long is a leading law firm with offices in Detroit, Bloomfield Hills, Lansing and Ann Arbor, Michigan, New York City, and Washington, D.C., as well as Alliance offices in Beijing, Shanghai, Mexico City and Monterrey. The firm is also a member of the Washington D.C. law firm, Butzel Long Tighe

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James C. Bruno  
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Patton. Butzel Long represents clients from diverse industries on regional, national, and multi-national levels and is a member of Lex Mundi, a global association of 160 independent law firms. Visit the Butzel Long website at [www.butzel.com](http://www.butzel.com).

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