# IN THE NEWS

# Program to teach the essentials on joint ventures and teaming agreements

9.19.2013

FOR IMMEDIATE RELEASE

DETROIT, Mich. – The saying 'two heads are better than one' often applies to bidding on contracts. However, when two companies team together they need to make clear early each other's roles and responsibilities.

Companies can get the latest information on Joint Ventures and Teaming Agreements during a program from 7:30 to 10 a.m. on Thursday, October 10, 2013 at the Macomb-OU INCubator, located in the Velocity Collaboration Center at 6633 18 Mile Road in Sterling Heights. The registration fee is \$25 per person and includes a continental breakfast. To register, visit www.butzel.com/events/. For questions, contact Leslie Dunbar at dunbar@butzel.com.

Featured presenters include **Butzel Long** attorneys **James C. Bruno**, **Eric J. Flessland**, **Beth S. Gotthelf** and **Benjamin Fan Wu**.
They will address the following:

- Teaming and joint venture agreements generally, special considerations for government contracts and then one method to 'get an edge' on the competition by participating in a federal mentor-protégé program
- How small businesses can learn new skills and improve its competitive standing for government contracts and,
- Why mentors may benefit by gaining socioeconomic and small business credit with procuring agencies and also obtaining the ability to compete, together with protégés, as a joint venture on small business and 8(a) set-aside contracts.

About the Macomb-OU INCubator

## Related People

James C. Bruno Shareholder

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The Macomb-Oakland University INCubator provides entrepreneurial resources, business solutions and proactive support to businesses at every stage, in an effort to help startups on their path to success. The INCubator's goal is to create jobs and advance the development of businesses with obtaining necessary financing for growth, business strategy, consultation, access to appropriate rental space, shared business services, and equipment and technology support services in the areas of defense, homeland security, advanced manufacturing and technology.

#### **About Butzel Long**

Established in 1854, Butzel Long is a full-service law firm with offices in Detroit, Bloomfield Hills, Lansing and Ann Arbor, Mich. New York, NY and, Washington, D.C., as well as alliance offices in Beijing, Shanghai, Mexico City and Monterrey. The firm is an active member of **Lex Mundi**, a global association of 160 independent law firms. Visit the Butzel Long website at www.butzel.com.

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