

IN THE NEWS

Butzel attorney Beth Gotthelf featured during November 8 webinar – Putting ESG Intro Practice: Real World Lessons from the Boardroom

Firm News

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TROY, Mich. – **Butzel** attorney **Beth S. Gotthelf** is among a roster of speakers who will discuss, “Putting Environment, Social & Governance (ESG) Into Practice: Real World Lessons from the Boardroom,” during a webinar Tuesday, November 8, 2022. The webinar, presented by the Tampa, Fla. chapter of the Private Directors Association, will address questions including:

- How does the board’s structure and agenda development ensure the correct amount of attention is provided to the most pressing ESG topics?
- How do individual directors stay ‘plugged in’ to the latest thought leadership on these rapidly evolving topics?
- What role should the board play in communicating the organization’s position on important issues via formal channels and aligning the organization’s culture with strategic priorities?

Gotthelf is Butzel’s director of Innovation and External Relations, co-chair of the Aerospace & Defense industry team and co-chair of the Energy & Sustainability Practice.

For more than a decade, Gotthelf has been active in the Aerospace and Defense industries, advising clients in the various legal issues including governmental contracting, ITAR, EAR, bids and bid protests, and Foreign Military Sales, to name a few.

Gotthelf brings a pragmatic and holistic approach to clients’ issues, by understanding her clients’ goals and assisting them in reaching them through a variety of tools. It is not unusual for her to assist in matchmaking clients’ needs, acting as an outside general counsel, or coming up with creative solutions.

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Her assistance in diversifying automotive suppliers into the aerospace and defense arena during the economic downturn is one example of her holistic approach. Gotthelf credits her successful counseling on using her business experience, legal training, and active participation in professional groups and non-profits that gives her many experiences to draw upon. She is chair of the Michigan Manufacturers Association Environmental Policy Committee and National Association of Corporate Directors (NACD) Board Directorship Certified.