

IN THE NEWS

Butzel Attorney Claudia Rast Featured During 2022 Michigan Cybersecurity Conference

Speaking Engagement

1.18.2022

ANN ARBOR, Mich. – **Butzel** attorney and shareholder **Claudia Rast** will be a featured panelist during the (virtual) Michigan Cybersecurity Conference on January 21, 2022. The topic is "The Power of a Functioning Incident Response Plan."

Rast, who chairs Butzel's Intellectual Property, Cybersecurity and Emerging Technology Practice Department, blends her expertise in law, business, and science to assist companies in their strategic use of technology, counseling clients in the areas of privacy, cybersecurity, data security and governance, intellectual property licensing and registration, and the forensic preservation and analysis of electronically stored information.

The unchecked growth of cyber threats combined with the heightened vulnerability of businesses as employees continue to work from home has made Rast's background in digital forensics and data breach response invaluable when counseling companies both on how best to defend against, and respond to, the inevitable cyber attack.

Similarly, over the past several years, she has worked within both the IT entrepreneur community and the automotive supplier network to negotiate contracts covering innovative technologies associated with autonomous and connected vehicles, addressing security, privacy, IP ownership, and to counsel on the impacts of new laws and regulations, ranging from the General Data Protection Regulation in the EU to the new consumer privacy laws in California, Virginia and Colorado.

Rast was appointed to a three-year term to co-chair the American Bar Association (ABA) Cybersecurity Legal Task Force in 2020. Prior to that, she had been appointed to successive one-year terms since 2013.

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