# IN THE NEWS

## Butzel Webinar Will Focus on Al for Property Professionals on November 14

#### **Firm News**

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DETROIT, Mich. – In an era where artificial intelligence (AI) is transforming industries and workplaces, staying informed regarding the tools competitors and clients are considering is crucial for all businesses. **Butzel** understands the underlying technology and legal concerns whether it's basic AI, machine learning, deep learning, or the latest AI iteration to hit the market, Generative AI ("GenAI").

As part of its continuing Al Institute series, **Butzel** will explore "Al for Property Professionals," during a *free* webinar from **1–2 p.m.** on **Thursday, November 14, 2024**. To register online, click here.

GenAl is transforming workflows for real estate professionals, including attorneys. Contract comparisons, drafting, analysis, and management functions are heavily targeted by software developers and vendors promising increased efficiencies and outcomes.

Butzel attorney **Angela Shapiro** will discuss the types of Al tools that are available in this space as well as the hidden risks when evaluating or adopting these tools, and how to mitigate those risks.

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