

IN THE NEWS

Navigating the Generative AI Landscape: Opportunities & Risks Demystified is the focus of a March 6 seminar presented by the Butzel AI Institute in Detroit

Firm News

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DETROIT, Mich. – **Butzel**, a pioneering Detroit-based law firm with a rich history of steering innovation since 1854, is proud to announce a series of professionally tailored seminars dedicated to the evolving realm of generative AI.

Butzel will host an in-person seminar from **Noon-1:30 p.m. on Wednesday, March 6 in the firm's Detroit office, located at 150 W. Jefferson**. The seminar is *free* and includes lunch. Seating is limited and registration is required. Notably, attendees can participate virtually as well. To register online, visit: <https://www.butzel.com/events>.

This program is crafted to equip industry frontrunners and corporate leaders with in-depth insights and actionable knowledge on generative AI's burgeoning landscape.

This introductory session invites professionals from all industries to explore generative AI's expansive potential and inherent challenges. Butzel will guide participants through an immersive overview, laying a solid foundation in AI technologies while emphasizing their strategic application and ethical considerations. The focus here is on empowering attendees with the knowledge to navigate the AI innovation frontier confidently.

The seminar will feature the following Butzel attorneys:

- **Angela Emmerling Shapiro** has extensive experience in all aspects of commercial litigation, with a strong focus on electronic discovery ("E-Discovery"). She is a Certified E-Discovery Specialist, having earned CEDS certification through ACEDS, as well as a Certified Information Privacy Professional, having earned CIPP/US certification through IAPP.

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- **Claudia Rast** has been at the forefront of data protection and emerging technologies throughout her career. Whether counseling clients on preparing for, or responding to, global cyber incidents, complying with new state consumer privacy laws, or implementing policies and procedures to effectively use generative AI tools such as ChatGPT, she maintains her position as a renowned leader among technology practitioners.
- **Barrett R. H. Young** focuses his practice on appeals, commercial litigation, the First Amendment, defamation, privacy, intellectual property, the Freedom of Information Act, the Open Meetings Act, counseling media organizations, and advising schools on student disciplinary issues.