



Alerts

How Should Business Leaders Navigate the Dramatic Shifts in U.S. Trade and Tariff Policy?

July 17, 2025

Hinshaw Alert

In today's rapidly changing global economy, U.S. business leaders are tasked with responding to quickly evolving U.S. trade policies and tariffs. Our upcoming **U.S. Trade, Tariffs, and State of the Economy Forum** on July 24, 2025, will provide leaders with essential insights and practical strategies to help them manage risks, control costs, and seize new opportunities.

Learn more below on what you will learn from top experts as they discuss the latest tariff developments, hidden impacts on your operations, and proactive steps for you to maintain your competitive advantage.

Why Attend?

- **Actionable Takeaways:** Gain essential insights tailored for business leaders facing tariff challenges right now.
- **Direct Access to Industry Experts:** Hear from top authorities, including a former U.S. Under Secretary of Commerce and leading trade advisors, who will share real-world strategies for pressing challenges in the trade and tariffs industry.
- **Networking Opportunities:** Connect with peers and experts who are actively shaping the future of global trade.

What You Will Learn

1. The Tariff Landscape: *What's in Force and Why It Matters*

- **Get clarity on key tariffs currently in effect**, including the International Emergency Economic Powers Act (IEEPA), Section 301, Section 232, as well as safeguard actions and their continued relevance.
- **Understand how these tariffs impact key industries**, such as manufacturing, consumer goods, and automotive, and why businesses need to stay alert now more than ever.

Attorneys

Justyna H. Regan, Ph.D.

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2. Beyond the Surface: *Hidden Costs and Supply Chain Disruptions*

- **Uncover the less obvious impacts of tariffs** on sourcing, supplier negotiations, and inventory management.
- **Learn how these indirect effects can erode value and profits**, even when duties seem manageable on paper.

3. Staying Ahead: *Mitigation Tactics and Legal Developments to Watch*

- **Explore strategies** like tariff engineering, country of origin, or trade agreement benefits.
- **Stay informed on key legal challenges, regulatory shifts, and executive actions** that could reshape the tariff environment overnight.

What's in it for You?

- Tariffs directly affect your bottom line. Whether through increased costs, disrupted supply chains, or compliance burdens, staying ahead of these changes is critical.
- By understanding current and upcoming shifts, your business can better protect margins, reduce regulatory exposure, and uncover strategic opportunities, such as tariff exclusions, trade program advantages, and sourcing alternatives.
- This is not just about avoiding penalties—it's about gaining a competitive edge in an uncertain trade environment.

Limited Spots Remain – Register Today!

Event Details

U.S. Trade, Tariffs, and State of the Economy Forum

- **When:** Thursday, July 24, 2025 | 8:00 a.m. – 10:45 a.m.
- **Where:** Hinshaw's Chicago Office, 151 North Franklin Street, Suite 2500, Chicago, IL 60606

Featured Speakers

Join Hinshaw partner Justyna Regan, PhD, who will moderate our discussion with esteemed guest panelists who are actively navigating today's complex trade and tariff landscape:

- **Eric Hirschhorn:** Former Under Secretary of Commerce, Bureau of Industry and Security
- **Juan Bezares Susín:** Partner, Tribeca Abogados
- **Mark Ludwig:** National Leader, Trade and Tariff Advisory Services, RSM
- **Lisa Waller:** President, BDG International

Register now to guarantee your seat at this essential forum, connect with industry leaders, and gain the insights you need to make informed, strategic decisions. We look forward to welcoming you on July 24!