



Genavieve C. Jaffe

Senior Counsel (admitted only in New York)

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Genavieve (Gena) Jaffe brings a distinctive blend of experience and personal background to Hinshaw. Her current practice focuses on serving clients in the financial services industry. Whether it is persuasive writing, in-depth research, or negotiation, Gena's work as a solo practitioner over the past decade has allowed her to successfully become a jill of many trades. Her experience extends to mergers and acquisitions, securities litigation, and Financial Industry Regulatory Authority (FINRA) arbitrations, where she has consistently delivered impactful results.

Alongside her legal career, Gena founded Connecting Rainbows LLC, an organization that offers free legal and fertility resources to the LGBTQ+ community. This initiative highlights her commitment to advocacy and support.

Honors & Awards

- Elisabeth Haub School of Law at Pace University
 - Daniel Austin Memorial Scholarship
 - Presidential Merit Scholarship
 - Willem C. Vis International Commercial Arbitration Moot
 - Captain, 2012
 - Awarded Third Best Individual Oralist, 2012
 - Awarded Best Oralist, Vienna, Austria, 2011
 - Named Honorable Mention for Claimant's Brief
 - Named Honorable Mention for Respondent's Brief, 2011
 - Awarded Overall Tournament of Champions Competition, Arbitration Round Champions
 - St. John's Hugh L. Carey Center for Dispute Resolution and FINRA, 2011 Securities Dispute Resolution Triathlon, Team Member
 - National Moot Court Team Alternate, 2011
 - Lambda Legal Society, President
 - The Student Bar Association, Vice President
 - Dean's List Student of the Year

Practices

Consumer Financial Services

Industries

Banking & Finance

Education

J.D., *magna cum laude*,
Elisabeth Haub School of Law
at Pace University, 2012

B.A., Public Relations and
Theatre, Pennsylvania State
University, 2007

Admissions

New York

**Only admitted in New York*



Personal

Gena's background as a nationally competitive gymnast with a full scholarship to Penn State University has instilled in her a strong sense of perseverance and dedication, qualities she applies to her legal practice.

Outside of work, Gena enjoys spending time with her wife, two children, and pets, balancing her personal and professional life. She is rarely without a coffee in hand, reflecting her energized approach.