



## **Events**

# Hinshaw Attorneys to Discuss IP Protections at State Bar of Wisconsin Conference

January 12, 2021 Virtual Event

A group of Hinshaw attorneys—Russ Klingaman, David Levitt, Roger Masson, and Jane Schlicht—will present as part of the State Bar of Wisconsin's virtual conference on January 12, 2021. Collectively, their session will explore intellectual property protection considerations. Summaries of their individual presentations are below.

# Protecting Trade Secrets During a Pandemic: Focus on Risks & Solutions While So Many Employees Are Working Remotely or From Home

Russ Klingaman will address the risks that working remotely during the pandemic can pose for trade secrets. He will also provide solutions to help ensure trade secrets remain protected.

# GDPR and Uniform Foreign Country Money Judgments Recognition Act

Presented by David Levitt, this program will include a discussion on what U.S. companies with limited or no assets based in the E.U. may want to do when faced with data privacy addenda from their clients.

## Patents During a Pandemic

This program, presented by Roger Masson, will explore the complexities of patents while navigating a global pandemic.

## Protecting Trademark Rights During a Global Pandemic

Jane Schlicht will address marketplace responses to COVID-19 and their impact on trademark law, including counterfeiters using a trademark owner's branding or trademarks, other deceptive commercial practices, and the recent flurry of pandemic-related trademark filings.

#### **Attorneys**

David H. Levitt Roger M. Masson Jane C. Schlicht

#### **Service Areas**

Intellectual Property
Patent
Trade Secrets
Trademark

#### **Offices**

Chicago Milwaukee