



News

David S. Weinstein Discusses What Attorneys Can Learn from the Media Skills of Trial Lawyer Michael Avenatti

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Hinshaw's Miami-based partner David S. Weinstein was cited in the article "What Mid-Size Law Firm Attorneys Can Learn From Michael Avenatti," authored by Gina Rubel of Furia Rubel Communications, Inc. and published by *The Mid-Market Report*. Rubel's article discusses the "exceptional" media skills of attorney Michael Avenatti, who is currently representing Stormy Daniels in her lawsuit against President Trump's former personal attorney, Michael Cohen.

Weinstein, himself a "seasoned trial attorney and media analyst," notes that today's instant media world means lawyers need to consider more than just courtroom strategies. "[Advocates] need to get public opinion on the side of [their] client, as early in the process as is possible," he said. Weinstein says that Avenatti strikes a careful balance between saying too much and not enough, particularly when it comes to the media and the message he's trying to convey. "Part of being a great trial attorney," he said, "is remembering who your audience is and playing to that audience. This is something that Avenatti does very well."

Read "[What Mid-Size Law Firm Attorneys Can Learn From Michael Avenatti](#)," on *The Mid-Market Report* website (*subscription required*)

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