



News

Joanna Storey Publishes BASF Blog Post on the Ethics of Tracking Email Using Web Beacons

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Hinshaw attorney Joanna Storey recently authored a blog post titled "Beware of web beacons that can secretly monitor your email." Published by the Bar Association of San Francisco's (BASF) *Legal by the Bay* blog, the post discusses the ethical issues for lawyers in connection with the use of web beacons—a tracking software embedded in a logo or other image—in emails.

Storey explains that a number of jurisdictions have weighed-in on the issue and determined that lawyers may not ethically use tracking devices to monitor email. She also notes that California has yet to take a stance on the issue, but that the California Rules of Professional Conduct lay a foundation to prohibit attorney use of such technology.

Read "[Beware of web beacons that can secretly monitor your email](#)," on the BASF *Legal by the Bay* website

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