



News

Eric Haas Named Among International Data Group's "Ones to Watch" in 2020

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The national law firm of Hinshaw & Culbertson LLP is pleased to announce that Hinshaw Director of IT and Customer Experience, Eric Haas, was recently [among 50 honorees](#) to be named to the 2020 International Data Group's (IDG) "Ones to Watch" list. Haas will be recognized at AGENDA20, IDG's annual business leadership conference, scheduled for March 23 – 25, 2020.

Nominated technology professionals are selected for this recognition by a panel of judges comprised of CIO Executive Council's IT leaders. The award spotlights rising technology leaders who "possess an essential blend of communication and collaboration skills, as well as a keen understanding of business goals."

"The role of CIOs and IT leaders in general continues to shift as these executives are asked to take a more proactive role in business and revenue-generating strategies, as well as company-wide efforts to enhance the overall customer experience," noted Tim Scannell, Director of Strategic Content at the CIO Executive Council. "These expanded responsibilities demand new skills and approaches for applying technology solutions to business challenges. The Ones to Watch awards recognize individuals who exhibit the budding talent and expertise necessary to one day take the leadership helm as digital transformation continues to evolve from technology strategy to business mandate."

Founded in 1964, Boston-based IDG is a leading technology media, data, and marketing services company.