HINSHAW

News

National Media Coverage of Hinshaw's Launch of a Law Firm Management Consulting Practice

October 20, 2016

Hinshaw's announcement on October 17, 2016, that it had launched a new management and consulting practice for law firms received national media coverage. In an article titled "New Hinshaw Practice Aimed at Advising Other Law Firm Leaders," *American Lawyer* reporter Roy Strom discussed with former firm chair Don Mrozek — who heads up the new practice — the focus of what Hinshaw is branding Consultants and Coaches for the Profession[®]. Mrozek and partner Janis Meyer also spoke to Casey Sullivan of Bloomberg BNA about the launch in an article titled "Law Firm Launches Consulting Practice for Other Law Firms." Additional stories were filed by *The Global Legal Post*, the *Chicago Business Journal*, Above the Law, and the *Chicago Daily Law Bulletin*.

Hinshaw is perhaps the first law firm to establish a consulting service aimed at the management of law firm business. Mrozek pointed to the firm's national reputation for representing and counseling law firms, and the distinctive backgrounds and experience he and the other partners in the new practice have, as a reason why Hinshaw is uniquely situated to offer such services. He noted that law firm leaders often operate in an information bubble, and can benefit from hearing "new views . . . from someone who's coming at it from real world experience."

Hinshaw's new law firm consulting practice will focus on areas such as succession planning, partner compensation, firm governance, practice group structure and law firm mergers. It also will provide coaching to law firm leaders on issues such as consensus building and law firm leadership. Mrozek said that the Hinshaw consultancy would likely adopt a project fee approach to pricing. Joining Mrozek and Meyer on the law firm management consulting team are Anthony Davis and J. Richard Supple Jr.

Read the *Bloomberg BNA Big Law Business* article: "Law Firm Launches Consulting Practice for Other Law Firms"

Read the *American Lawyer* article: "New Hinshaw Practice Aimed at Advising Other Law Firm Leaders" (subscription required)

Read *The Global Legal Post* article: "Law Firm Launches Consultancy for Fellow Law Firms"

Attorneys

Donald L. Mrozek

Service Areas

Consultant/Coach for the Profession®



Read the Above the Law post: "Morning Docket: 10.19.16"

Read the Chicago Daily Law Bulletin article: "Hinshaw's New Practice Serves Firms"