



## News

### **Anthony Davis and Wendy Wen Yun Chang Author Chapter in Book on the Mechanics of Law Firm Profitability**

**December 27, 2016**

Anthony E. Davis and Wendy Wen Yun Chang authored the chapter "Increasing Profitability by Improving Client Intake," in the book, *The Mechanics of Law Firm Profitability: People, Process, and Technology*, published by the Ark Group. The chapter covers topics such as client selection, engagement letters and fee agreements.

For more information on *The Mechanics of Law Firm Profitability: People, Process, and Technology*, visit the Ark Group website.