

## Dora Peñagaricano speaks about Right of Publicity in the Social Media Era

### ATTORNEYS

- Dora M. Peñagaricano

### PRACTICE AREAS

- Intellectual Property
- Litigation

**October 26, 2015**

*Intellectual Property News*

Dora Peñagaricano was invited by Puerto Rico's Department of State as speaker in the "*Intellectual Property and Trademark Protection in Social Media*" workshop.

The workshop was designed to guide bloggers, influencers, and people working in digital media on how to protect their brand and intellectual property in the digital age.

Ms. Peñagaricano offered a presentation on right of publicity.

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