

Franchise Law

Plunkett Cooney's Franchise Law Practice Group provides counsel to its clients in all areas of franchising. The members of this practice group have extensive experience handling franchise litigation, compliance with state and federal franchise investment laws, and protection of intellectual and proprietary rights and assets.

Our franchise law attorneys have drafted and filed franchise registration documents, including national and international uniform franchise offering circulars and franchise agreements. They have also represented franchisors and franchisees in litigation in cases involving RICO, the Lanham Act, state statutory franchise law, and a broad range of common law theories.

Although known for their vigorous representation of clients, the members of the Franchise Law Practice Group always consider alternatives to costly litigation. With client approval, arbitration or other forms of Alternative Dispute Resolution are utilized to minimize liability exposure and to contain legal costs. In addition to representing clients in arbitration proceedings, our attorneys also serve as arbitrators for the American Arbitration Association and other recognized panels in the arbitration of franchise disputes.

Other client services include the preparation and review of advertising materials, training manuals, contracts and distribution agreements with suppliers, leasing and real estate matters, registration of trademarks and service marks, and all other commercial aspects concerning the creation and operation of a franchise system, the merger of franchise systems, the sale of area development, or multiple unit franchises or the purchase of a single franchise unit.