

Kopson elected to State Bar Health Care Law Section Leadership Post

Mark S. Kopson
(248) 901-4061
mkopson@plunkettcooney.com

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Attorney Mark S. Kopson, who serves as Plunkett Cooney's Healthcare Industry Group Leader, has been elected as the 2014-2015 Chair-Elect of the State Bar of Michigan's Health Care Law Section.

Kopson, a shareholder in the Bloomfield Hills office of Plunkett Cooney, one of the Midwest's oldest and largest law firms, was recently elected during the annual meeting of the bar association's Health Care Law Section. Following his one-year term as chair-elect, he will become chair of the section in September 2015.

The Health Care Law Section is a subdivision of the State Bar of Michigan, which was established by the Michigan Legislature in 1935. Through its committees and programs, the section serves as an educational resource for members of the bar and fosters professional development and the advancement of health care law standards.

Kopson represents healthcare providers and integrated delivery systems, payers and other managed care entities in Michigan and throughout the United States. He has extensive experience and expertise in the areas of managed care negotiation, contracting and dispute resolution, performance/outcomes-based reimbursement and revenue cycle, as well as regulatory compliance and agency investigation response. His practice also includes the formation and counseling of integrated delivery networks, certificates of need and regulatory issues related to for-profit acquisitions of nonprofit providers.

Kopson's involvement in the Health Care Law Section includes previous service as council secretary (2013-2014), chair of the Council Legislative Committee (2013-2014), chair of the Payers

Substantive Law Subcommittee (2009-2010) and a member of the Technology Substantive Law Subcommittee (2008-2009). He also is a member of the State Bar's Business Law Section. Kopson also chairs the Payers, Plans and Managed Care Practice Group of the American Health Lawyers Association and is a member of the Business Law, Health Law, and Law Practice Management sections of the American Bar Association.

KOPSON ELECTED TO STATE BAR HEALTH SECTION LEADERSHIP POST Cont.

A *magna cum laude* graduate of the University of Detroit School of Law in 1985, Kopson has received Martindale-Hubbell's highest rating-AV, a registered certification mark of Reed Elsevier Properties, Inc., used in accordance with Martindale-Hubbell certification procedures, standards and policies. Kopson received his undergraduate degree, *summa cum laude*, from the University of Detroit in 1981.

Plunkett Cooney's Healthcare Industry Group was formed to meet the unique needs of clients in the increasingly complex business of healthcare. Using a multi-specialty approach, Plunkett Cooney attorneys solve and prevent problems for all types of healthcare providers, payers and health-related businesses.

Established in 1913, Plunkett Cooney employs 150 attorneys in nine Michigan cities, Columbus, Ohio and Indianapolis, Indiana. The firm, which provides a range of transactional and litigation services, has achieved the highest rating (AV) awarded by Martindale-Hubbell, a leading, international directory of law firms. *Fortune* magazine has also named Plunkett Cooney among the top commercial firms in the United States.

For more information about the election of Mark S. Kopson as chair-elect of the Health Care Law Section Council, please contact the firm's Practice Development Manager John E. Cornwell at (248) 901-4008; jcornwell@plunkettcooney.com.

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