

Kopson among featured speakers at national podiatric meeting

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Plunkett Cooney Healthcare Industry Group Leader Mark S. Kopson spoke on Nov. 19 about payor-provider contract and relationship issues to attendees of the American Podiatric Medical Association's (APMA) 14th Annual CAC/PIAC meeting in Arlington, VA.

Specifically, Kopson addressed the impact of recent healthcare industry trends on payor and plan participation agreements, as well as steps providers can take to preserve their practices and incomes.

"This was a tremendous opportunity for me to address some real areas of concern for podiatrists across the entire United States," said Kopson, an Of Counsel member of Plunkett Cooney's Bloomfield Hills office. "Keeping up with the rapidly changing business and legal landscape in healthcare can be challenging for physicians, so my remarks were well-received."

Kopson focuses his practice in the area of healthcare law with an emphasis on matters related to managed care, including negotiating and drafting managed care contracts, payor-provider dispute resolution, provider reimbursement and related compliance issues.

Established in 1912, the APMA is the premier professional organization representing the nation's Doctors of Podiatric Medicine. The APMA represents a vast majority of the estimated 15,000 podiatrists in the country. Within APMA's umbrella of organizations are 53 component societies in states and other jurisdictions, as well as 22 affiliated and related societies.

Plunkett Cooney's Healthcare Industry Group was formed to meet the unique needs of clients in the increasingly complex business of healthcare. Using a multi-specialty approach, Plunkett Cooney attorneys solve and prevent problems for all types of healthcare providers, payors and health-related businesses.

The firm's clients include physicians and physician networks, single- and multi-specialty professional practices, physician assistants, nurse practitioners and other mid-level providers, physician-hospital organizations, integrated delivery networks, pharmacies, tertiary care facilities, community hospitals, ambulatory surgery centers, long-term care facilities, imaging centers, behavioral health facilities and



KOPSON AMONG FEATURED SPEAKERS AT NATIONAL PODIATRIC MEETING Cont.

providers, rural health clinics, laboratories, home health agencies, independent diagnostic testing facilities, DME suppliers, rehabilitation agencies, three-share programs, insurance companies, HMOs and managed care plans.

Established in 1913, Plunkett Cooney is one of the Midwest's oldest and largest full-service law firms with 150 attorneys in nine Michigan cities and in Columbus , Ohio . The firm has achieved the highest rating (AV) awarded by Martindale-Hubbell, a leading, international directory of law firms.

For more information about Mark Kopson's presentation at the APMA meeting on Nov. 19, contact the firm's Practice Development Manager John Cornwell at (248) 901-4008.