

# Seminar to slash trail through extended care industry legal jungle

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Like never before, nursing homes and extended care facilities are caught in the cross hairs of plaintiff's attorneys and the federal government, resulting in more litigation and never-before-seen levels of regulation.

To assist nursing homes and extended care facilities cope with these serious business challenges, Plunkett Cooney, one of the Midwest's oldest and largest law firms, is hosting its second annual Extended Care Seminar, titled: "Your Guide for Surviving and Thriving in Today's Legal Jungle" on Friday, Oct. 24 from 8 a.m. to 12:30 p.m. at the Troy Marriott Hotel.

This year's complimentary seminar is designed to benefit doctors, nurses, directors of nursing, administrators, executives, corporate compliance officers and risk managers who work in the extended care industry.

Plunkett Cooney attorneys with extensive experience in the healthcare and extended care fields will review such topics as the most common lawsuits brought against extended care facilities and staff; tips for avoiding liability; so-called "never events" and potential related litigation; Medicare set asides; the new federal nursing home rating system; and defensive charting techniques for nurses.

The half-day session will conclude with a panel discussion featuring insights from an extended care facility medical director, a director of nursing and an insurance claims professional who deal daily with extended care facility legal issues.

The seminar has been approved for 3.75 contact hours by the Michigan Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation, as well as by the Michigan Board of Nursing Home Administrators.

SEMINAR TO SLASH TRAIL THROUGH EXTENDED CARE INDUSTRY LEGAL JUNGLE Cont.

Healthcare and extended care professionals interested in registering for this free event, can do so by telephone at 1-800-650-7787, by e-mail at [rsvp@plunkettcooney.com](mailto:rsvp@plunkettcooney.com) or on line at [www.plunkettcooney.com](http://www.plunkettcooney.com). When registering by phone or e-mail, you are asked to please provide your name, company affiliation and phone number. Please also reference "extended care seminar" in the subject line of your e-mail.

Plunkett Cooney has extensive expertise in the areas of medical liability and corporate healthcare law. The firm's Medical Liability Practice Group includes some of Michigan's most experienced trial attorneys and appellate law practitioners. The firm's Healthcare Industry Group features the talents of a diverse group of attorneys who provide corporate and transactional services to physicians and physician networks, single- and multi-specialty professional practices, integrated delivery networks, pharmacies, laboratories, home health agencies, insurance companies, HMOs and managed care plans.

Established in 1913, Plunkett Cooney maintains offices in nine Michigan cities and one each in Columbus, Ohio and Indianapolis, Indiana. The firm employs 325 people, including 150 attorneys, many of whom are nationally known experts in their field. The firm has achieved the highest rating (AV) awarded by Martindale-Hubbell, a leading, international directory of law firms.

*For more information about Plunkett Cooney's 2008 Extended Care Seminar, contact the firm's Practice Development Manager John Cornwell at (248) 901-4008. Members of the media are also invited to attend to learn more about the legal challenges facing this growing segment of business.*

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