



Royer Cooper Cohen Braunfeld LLC

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RCCB Names New Partners and Counsels

Philadelphia, PA, March 21, 2022 - Royer Cooper Cohen Braunfeld LLC (RCCB), a law firm offering a distinctive combination of practical business acumen, legal expertise and entrepreneurial passion, proudly announces that Jordan Kovnot, Jennifer Tintenfass, and Joshua Upin have been elected to Partner, and Julie Latsko, Laura Reinhold, and Sonia Shariff have been promoted to Counsel. Kovnot, Tintenfass, Upin, Latsko, and Shariff are based in the firm's Philadelphia office, while Reinhold resides in the Conshohocken office. The promotions were effective March 1, 2022.

"These promotions reflect the accomplishments of a group of highly talented lawyers who have demonstrated an exceptional work ethic, strong interpersonal skills, and an abundance of initiative and creativity in their tenure with the firm thus far," said Managing Partner John E. Royer, Jr. "We are proud of their achievements and anticipate great things as they take their next step in their careers."

[Jordan Kovnot](#) is Partner in our Corporate & Business Group. Focusing on internet, e-commerce, and software matters, he works with software and technology providers to develop and refine contracts, streamline sales processes, and monetize and protect data.

[Jennifer Tintenfass](#) is a Partner in our Real Estate Group. She represents lenders and developers in many aspects of real estate transactions, including real estate secured financings, term and construction loans, acquisitions, dispositions, joint venture development, leasing, and due diligence analysis. Jennifer also regularly counsels in the Cannabis space in sale-leaseback financing.

[Joshua Upin](#) is a Partner in our Litigation Group. He advises companies, businesses, and individuals on various matters, including commercial litigation and business law, corporate governance, business & commercial transactions, real estate finance, real estate disputes, condominium litigation, and zoning and land use.

[Julie Latsko](#) is Counsel in the Litigation Group who focuses her practice on intellectual property and complex commercial disputes. In addition to litigation, Julie regularly provides trademark clearance and counseling, and general guidance regarding intellectual property portfolio management across many industries.

[Laura Reinhold](#) is Counsel in the Corporate & Business and Real Estate Groups. She focuses her practice on joint ventures, mergers & acquisitions, private investment and equity, and real estate. She serves clients in organizational and structuring matters, commercial agreements, equity and debt financing arrangements, exits, and investments in emerging companies.

[Sonia Shariff](#) is Counsel in the Trademarks & Brands Group. She focuses her practice on trademark clearance, prosecution, and litigation, including trademark trial and appeal board matters. She assists clients of all sizes and in various industries, including those in the pharmaceutical and food and beverage sectors.

About Royer Cooper Cohen Braunfeld LLC

RCCB empowers your ambition. We are attorneys who think and act like entrepreneurs and business people. We combine sophisticated, cost-effective legal counseling with the type of sound practical judgment that comes from hands-on business experience. We encourage entrepreneurial approaches and creative thinking, while maintaining the utmost in integrity and responsiveness. RCCB understands and delivers the advice that companies, business executives and investors, as well as individuals and their families, need to realize their hopes and goals. From offices in the Greater Philadelphia area and New York, RCCB serves clients throughout the Mid-Atlantic region and beyond. Additional information about Royer Cooper Cohen Braunfeld is available at <http://www.rccbllaw.com>.

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