



## ALEX SELDIN

COUNSEL

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### BIOGRAPHY

Alex Seldin focuses his practice on business and commercial matters, private equity and venture capital investments, debt and equity financing transactions, mergers and acquisitions, as well as the provision of general business and corporate counseling. Fund formation and related activities have evolved into a significant and progressively expanding aspect of his practice. He has represented sponsors, investors, and external managers in relation to hedge funds, private equity funds, real estate equity funds, sustainable agriculture funds, and joint ventures. In his previous role as the General Counsel at Crown Global Life Insurance Group, Alex established investment funds across a range of asset classes structured as "insurance dedicated funds." Prior to that, he served as the General Counsel of Coventry First, contributing to the development of various life settlement fund structures. Alex has also been in-house counsel at both successful and unsuccessful technology companies and has practiced at national and international law firms.

### Client Experience

- Entrepreneurs and senior executives establishing, growing and successfully exiting their businesses.
- Leaders in the life settlement and private placement variable insurance industries.
- Software and internet businesses.
- Pioneers in sustainable agriculture and solar power.
- Family offices investing in real estate and alternative assets.
- Private equity and venture capital investors.

### EDUCATION

J.D., University of Pennsylvania Law School, 1992

B.A., Princeton University, 1988

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### ADMISSIONS

Pennsylvania

- Acquirers and targets in numerous mergers and acquisition transactions.
- Registered broker-dealers and investment advisors.

## COMMUNITY & PROFESSIONAL

- Starfinder Foundation, Board Chair  
An organization devoted to assisting Philadelphia youth through access to quality soccer opportunities and meaningful off-field support.
- Princeton University Center for Jewish Life, Former Trustee

## PRACTICE FOCUS

- Business & Commercial Transactions
- Private Equity & Venture Capital
- Debt & Equity Financing Transactions
- Mergers & Acquisitions
- General Business & Corporate Counseling

## INDUSTRIES

- Emerging growth
- Technology
- Life insurance and life settlements
- Financial services
- Asset management
- Gaming and sports

## NEWS

Evan W. Davis Joins Royer Cooper Cohen Braunfeld as Counsel  
Firm News, *RCCB*, April 22, 2024

RCCB PROUDLY SPONSORS Starfinder Foundation's Cocktails With A Kick 2023  
Sponsorship, March 16, 2023