



AMY SCHAFFER

DIRECTOR OF BUSINESS DEVELOPMENT

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BIOGRAPHY

Amy Schaffer is a distinguished legal marketing professional with a proven track record in business development. With a keen understanding of the legal landscape, Amy excels in spearheading initiatives that not only elevate client engagement but also enhance attorney credibility and boost the overall firm's reputation.

EDUCATION

B.A., Shippensburg University of Pennsylvania, Communications, Journalism, Emphasis in Public Relations and Print Media, 2009

PROFESSIONAL ACTIVITIES

- Legal Marketing Association: Metro Philadelphia Chapter, Chair 2020
- Tilt Institute for Competitive Intelligence for Business Development Professionals, Certification

NEWS

Gina Nardo Appointed CFO and Director of Operations; Amy Schaffer Joins as Director of Business Development
Firm News, *RCCB*, November 13, 2023