

# BARRY L. COHEN

PARTNER

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### **BIOGRAPHY**

Barry Cohen focuses his practice on intellectual property litigation, unfair competition, business, commercial and contract disputes, trade secret litigation, employment litigation, technology and internet, and IP licensing. He has proudly represented clients across many industries including technology, food and beverage, software, media, retail, footwear and apparel, entertainment, manufacturing and distribution and transportation.

# Client Experience

- The world's largest HR solutions company
- An international public logistics company
- A leading trade organization representing the IP rights of international software companies
- A famous apparel and footwear manufacturer
- A regional wire manufacturer and distributor
- A national food manufacturer
- A renowned national golfing organization
- Branded consumer goods companies
- A public biotech company
- A leading medical publisher
- Multi-generational family businesses
- Multi-state real estate development companies
- Publicly traded Fortune 100 company

### **HONORS**

International Trademark Association (INTA), 2023

 High-Performing Committee Member

Best Lawyers, 2021-Present

- Litigation Intellectual Property
- Employment Law

Chambers USA

■ Intellectual Property

World Intellectual Property Review (WIPR), 2023

Pennsylvania Super Lawyers, 2009-Present

■ Intellectual Property

Martindale-Hubbell AV Preeminent

World Trademark Review (WTR1000), 2018

Enforcement and Litigation
 CNBC Commentary, Cutting-edge IP

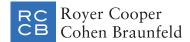
### **EDUCATION**

J.D., Temple University School of Law, 1993

B.A., Economics & History, Emory University, 1990

#### **ADMISSIONS**

Pennsylvania



### **COMMUNITY & PROFESSIONAL**

New York
New Jersey

### International Trademark Association (INTA)

- High-Performing Committee Member, Honoree
- Law Firm Committee, Vice-Chair
- Law Firm Management Subcommittee, Chair
- Leadership Development Committee
- Enforcement Committee
- Leadership Meeting, Past Co-Chair

# American Bar Association Intellectual Property Law Section (ABA-IPL)

- Appointed Vice Chair of the Trademark Litigation Committee, 2023-2024
  - Vice Co-Chair, 2021-2022
- Appointed Chair of the Trademark Legislation Committee, 2023-2024
  - Vice Co-Chair, 2021-2022
- Past Chair, Trial and Appellate Rules Committee
- Past Chair, Trade Secrets Committee

# American Bar Foundation, Fellow

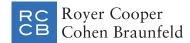
Temple University Academy of Advocacy, Fellow

PA Bar Institute, Intellectual Property Law Institute, Co-Chair

AIPPI World IP Congress (Boston 2008) - Member, Host Committee

Pennsylvania Bar Association's Intellectual Property Section, Past Chair

Pennsylvania Bar Institute, Intellectual Property Advisory Committee, Member



Pennsylvania Defense Institute, Intellectual Property Committee, Past Chair

Big Brothers/Big Sisters Association of Philadelphia, Past Board Member

Temple Inn of Court, Past Barrister

# **REPRESENTATIVE MATTERS**

- Represented a family office in connection with its \$3 million investment in a direct indexing financial services company.
- Represented a network of veterinary hospitals in connection with the purchase of seven veterinary hospitals for approximately \$20.5 million and the related \$17 million acquisition financing.

### **PRACTICE FOCUS**

- Intellectual Property Litigation
- Unfair Competition
- Business, Commercial & Contract Disputes
- Trade Secret Litigation
- Commercial Litigation
- Employment Litigation
- Technology & Internet
- IP Licensing

### **INDUSTRIES**

- Technology
- Food & beverage
- Software
- Media
- Retail
- Footwear & apparel
- Entertainment
- Manufacturing & distribution
- Transportation



### **NEWS**

IP Partner Barry Cohen will Participate in a Keynote Session at the International Trademark Association (INTA) 2024 Annual Meeting

Speaking Engagement, INTA, May 7, 2024

IP Philly: A Live CLE Program in Partnership with Temple University Beasley School of Law Event, March 13, 2024

RCCB's Intellectual Property Group is Once Again Recognized by WTR1000 for Excellence World Trademark Review , February 15, 2024

Best Lawyers in America Recognizes Six Practices in New York and Pennsylvania in its "Best Law Firms" Report for 2024

Firm News, Best Lawyers®, November 2, 2023

Barry Cohen Discusses the Revolutionary Power of Chat GPT and Challenges Confronting Modern Law Firms

Podcast, ILN, September 21, 2023

### **PUBLICATIONS**

RCCB's Intellectual Property Group Serves as Faculty for 4 Sessions on IP and Technology Law at the PBI Technology Institute 2023

Speaking Engagement, Pennsylvania Bar Institute 2023, March 27, 2023

2022 Litigation Year In Review Publication, *RCCB Litigation Alert*, March 2, 2023