



## BARRY L. COHEN

PARTNER

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### BIOGRAPHY

Barry Cohen focuses his practice on intellectual property litigation, unfair competition, business, commercial and contract disputes, trade secret litigation, employment litigation, technology and internet, and IP licensing. He has proudly represented clients across many industries including technology, food and beverage, software, media, retail, footwear and apparel, entertainment, manufacturing and distribution and transportation.

### Client Experience

- The world's largest HR solutions company
- An international public logistics company
- A leading trade organization representing the IP rights of international software companies
- A famous apparel and footwear manufacturer
- A regional wire manufacturer and distributor
- A national food manufacturer
- A renowned national golfing organization
- Branded consumer goods companies
- A public biotech company
- A leading medical publisher
- Multi-generational family businesses
- Multi-state real estate development companies
- Publicly traded Fortune 100 company

### HONORS

International Trademark Association (INTA), 2023

- High-Performing Committee Member

Best Lawyers, 2021-Present

- Litigation – Intellectual Property
- Employment Law

Chambers USA

- Intellectual Property

World Intellectual Property Review (WIPR), 2023

Pennsylvania Super Lawyers, 2009-Present

- Intellectual Property
- Martindale-Hubbell *AV Preeminent*
- World Trademark Review (WTR1000), 2018

- Enforcement and Litigation
- CNBC Commentary, Cutting-edge IP

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### EDUCATION

J.D., Temple University School of Law, 1993

B.A., Economics & History, Emory University, 1990

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### ADMISSIONS

Pennsylvania

## **COMMUNITY & PROFESSIONAL**

New York

New Jersey

### **International Trademark Association (INTA)**

- High-Performing Committee Member, Honoree
- Law Firm Committee, Vice-Chair
- Law Firm Management Subcommittee, Chair
- Leadership Development Committee
- Enforcement Committee
- Leadership Meeting, Past Co-Chair

### **American Bar Association Intellectual Property Law Section (ABA-IPL)**

- Appointed Vice Chair of the Trademark Litigation Committee, 2023-2024
  - Vice Co-Chair, 2021-2022
- Appointed Chair of the Trademark Legislation Committee, 2023-2024
  - Vice Co-Chair, 2021-2022
- Past Chair, Trial and Appellate Rules Committee
- Past Chair, Trade Secrets Committee

**American Bar Foundation, Fellow**

**Temple University Academy of Advocacy, Fellow**

**PA Bar Institute, Intellectual Property Law Institute, Co-Chair**

**AIPPI World IP Congress (Boston 2008) – Member, Host Committee**

**Pennsylvania Bar Association's Intellectual Property Section, Past Chair**

**Pennsylvania Bar Institute, Intellectual Property Advisory Committee, Member**

Pennsylvania Defense Institute, Intellectual Property Committee, Past Chair

Big Brothers/Big Sisters Association of Philadelphia, Past Board Member

Temple Inn of Court, Past Barrister

## **REPRESENTATIVE MATTERS**

- Represented a family office in connection with its \$3 million investment in a direct indexing financial services company.
- Represented a network of veterinary hospitals in connection with the purchase of seven veterinary hospitals for approximately \$20.5 million and the related \$17 million acquisition financing.

## **PRACTICE FOCUS**

- Intellectual Property Litigation
- Unfair Competition
- Business, Commercial & Contract Disputes
- Trade Secret Litigation
- Commercial Litigation
- Employment Litigation
- Technology & Internet
- IP Licensing

## **INDUSTRIES**

- Technology
- Food & beverage
- Software
- Media
- Retail
- Footwear & apparel
- Entertainment
- Manufacturing & distribution
- Transportation

## NEWS

**IP Philly:** A Live CLE Program in Partnership with Temple University Beasley School of Law Event, March 13, 2024

RCCB's Intellectual Property Group is Once Again Recognized by WTR1000 for Excellence *World Trademark Review* , February 15, 2024

Best Lawyers in America Recognizes Six Practices in New York and Pennsylvania in its "Best Law Firms" Report for 2024  
Firm News, *Best Lawyers®*, November 2, 2023

Barry Cohen Discusses the Revolutionary Power of Chat GPT and Challenges Confronting Modern Law Firms  
Podcast, *ILN*, September 21, 2023

INTA Appoints Barry Cohen Law Firm Committee Vice Chair for the 2023-2025 Term  
Firm News, *RCCB*, September 13, 2023

## PUBLICATIONS

RCCB's Intellectual Property Group Serves as Faculty for 4 Sessions on IP and Technology Law at the PBI Technology Institute 2023  
Speaking Engagement, *Pennsylvania Bar Institute 2023*, March 27, 2023

2022 Litigation Year In Review  
Publication, *RCCB Litigation Alert*, March 2, 2023