



DOUGLAS PANZER

PARTNER

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BIOGRAPHY

Douglas Panzer brings extensive experience in intellectual property litigation, counseling, portfolio management, prosecution, and transactions. He partners with clients to develop, protect, and enforce their IP rights—guiding them from early strategic planning through high-stakes litigation.

Doug has litigated across all areas of intellectual property, including trademarks, patents, copyrights, and trade secrets. His work spans a wide range of industries and technologies, such as microprocessors, pharmaceuticals, RFID tolling systems, financial instruments, consumer products, and personal care items.

In addition to his litigation practice, Doug devotes a significant portion of his work to trademark strategy and portfolio management. He oversees the registration and protection of clients' trademark portfolios in approximately 50 countries, working with a global network of foreign associates. He represents clients before the Trademark Trial and Appeal Board in opposition and cancellation proceedings.

Doug regularly advises on IP transactions, including drafting, reviewing, and negotiating licensing and commercialization agreements—representing both licensors and licensees, buyers and sellers.

As a registered patent attorney with the U.S. Patent and Trademark Office, Doug also counsels clients on patent procurement and trade secret protection. His recent work includes technologies in robotics and active shooter security systems.

HONORS

- Pennsylvania Super Lawyers, 2025
 - Rising Stars, 2010, 2011, 2012, 2015, 2016
- BroadVision, Inc., 2000 Rising Star Award Winner
- Intellectual Property Law, Top Attorneys, Suburban Life, 2014-2017
- Copyrights & Intellectual Property Law, Select Lawyer in Patents, Trademarks, 2015-2017

EDUCATION

J.D. American University, Washington College of Law

B.S. Washington & Lee University, Computer Science

B.A. Washington & Lee University, Economics

ADMISSIONS

Pennsylvania
New Jersey

Representative Areas:

- Intellectual Property Litigation
- Trademark Protection and Portfolio Management
- International IP Law
- Internet Law
- IP Strategy and Business Development
- Patents
- Trade Secrets
- Transactional Matters

Industries

- Computer Systems
- Software / E-Commerce
- Health & Beauty
- Consumer Packaging
- Retail / Retail Convenience
- Electronics
- Electro-mechanical
- Information Technology
- Mechanical Devices
- Medical Devices
- RFID
- Wireless Technology
- Semiconductor
- Telecommunications
- Pharmaceuticals
- Works of Art
- Publishing

REPRESENTATIVE MATTERS

- *Tuuci Worldwide, LLC v. S. Frankford & Sons, Inc.*, No. 23-20615 (S.D. Fla. 2023)
Represented a sunshade umbrella manufacturer in trademark, trade dress, and unfair competition litigation.

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Ecopax, LLC v. Huhtamaki, Inc., No. 21-00381 (E.D. Pa. 2021)

Represented a consumer products and packaging manufacturer in a patent declaratory judgment action.

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Straight Arrow Products, Inc. v. The Mane Choice Hair Solution LLC, No. 20-04722 (E.D. Pa. 2020)

Represented a haircare and skincare manufacturer in trademark infringement and unfair competition litigation.

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Dan Schantz Farm & Greenhouses, LLC v. Catanzaro, No. 17-00403 (E.D. Pa. 2017)

Represented a greenhouse and farming business in a patent declaratory judgment action.

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TransCore, L.P. v. Mark IV Industries Corp., No. 09-02789 (E.D. Pa. 2009); No. 09-00883 (D. Del. 2009)

Represented a vehicle tolling system manufacturer in declaratory judgment patent litigation.

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Roche Palo Alto, LLC v. Apotex, Inc., et al., No. 08-1021 (Fed. Cir. 2008)

Represented a generic pharmaceutical manufacturer in Abbreviated New Drug Application (ANDA) patent litigation.

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AstraZeneca AB, et al. v. Apotex Corp., et al., 536 F.3d 1361 (Fed. Cir. 2008); 490 F. Supp. 2d 381 (S.D.N.Y. 2007)

Represented a generic pharmaceutical manufacturer in ANDA patent litigation.

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Maurice Mitchell Innovations, L.P. v. Intel Corp., 249 F. App'x 184 (Fed. Cir. 2007), cert. denied, 552 U.S. 1292 (2008)

Represented a patent owner in infringement litigation involving computer hardware technologies.

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Ethidium Health Systems, LLC v. Take Care Health Systems, LLC, No. 06-3061, 2006 WL 3097938 (E.D. Pa. Oct. 27, 2006)

Represented a software developer in copyright infringement and unfair competition litigation.